

Monthly Performance Marketing Report

Mar 1, 2026 - Mar 31, 2026



RAILTOWN

**Current Month *vs.*
Previous Month**



Traffic KPIs

Total users
2.9K
78.1%

Sessions
3.4K
70.7%

New users
2.9K
82.5%

KEY EVENTS (Filtered)

From All Sources via Google Analytics

	Event name	Event count	% Δ
1.	Clicked on info@foreseeson.com	31	-
2.	Clicked on sales@foreseeson.com	26	-
3.	EMS Form Submission (Thank You Page)	20	-
4.	Fortinet Form Submission (Thank You Page	3	-
5.	EVSE Form Submission (Thank You Page)	2	-
	Grand total	82	-

View detailed key event activity here in Google Analytics.

Engagement KPIs

Avg. session duration
01:18
-5.8%

Engaged sessions
3.2K
73.6%

Engagement rate
95.8%
1.7%

Top Traffic Channels

	Default channel	New users	% Δ	Sessions	% Δ	Engagement rate	% Δ	Key events (All)	% Δ
1.	Direct	1.6K	47.7%	1.8K	45.4%	98.01%	0.0%	2.9K	68.1%
2.	Organic Search	482	22.6%	777	22.7%	87.52%	-0.9%	1.6K	15.7%
3.	Paid Search	476	23,700.0%	494	16,366.7%	99.39%	-0.6%	1.3K	10,716.7%
4.	Display	145	-	158	-	100%	-	251	-
5.	Referral	83	53.7%	144	48.5%	93.75%	12.3%	353	97.2%
	Grand total	2.9K	82.4%	3.4K	70.3%	95.47%	1.7%	6.6K	94.6%

Top Website Pages – Overview

	Page title	Page path	New use...	% Δ	Sessions	% Δ
1.	Foreseeson Technology Inc Green Energy, EMS ...	/	1.1K	45.6%	1.5K	51.1%
2.	IT Distribution Services	/it-distribution-services	529	844.6%	629	411.4%
3.	Fortinet Microsite	/fortinet	381	1,020.6%	423	840.0%
4.	Fully Integrated EV Charging Solutions Foresee...	/	227	12.9%	250	12.1%
5.	News – Foreseeson Technology Inc.	/news	79	8.2%	109	6.9%
6.	Electric Vehicle Charging and Services	/ev-charging-solutions	77	71.1%	202	62.9%
7.	Contact Us – Foreseeson Technology Inc.	/contact-us	48	84.6%	225	58.5%
8.	Electronics Manufacturing Services	/manufacturing-solution	43	115.0%	163	46.8%
9.	About – Foreseeson Technology Inc.	/about	40	53.8%	198	26.9%
10.	Others		318	-	541	-
	Grand total		2.9K	82.4%	3.4K	70.3%

Electronics Manufacturing Services



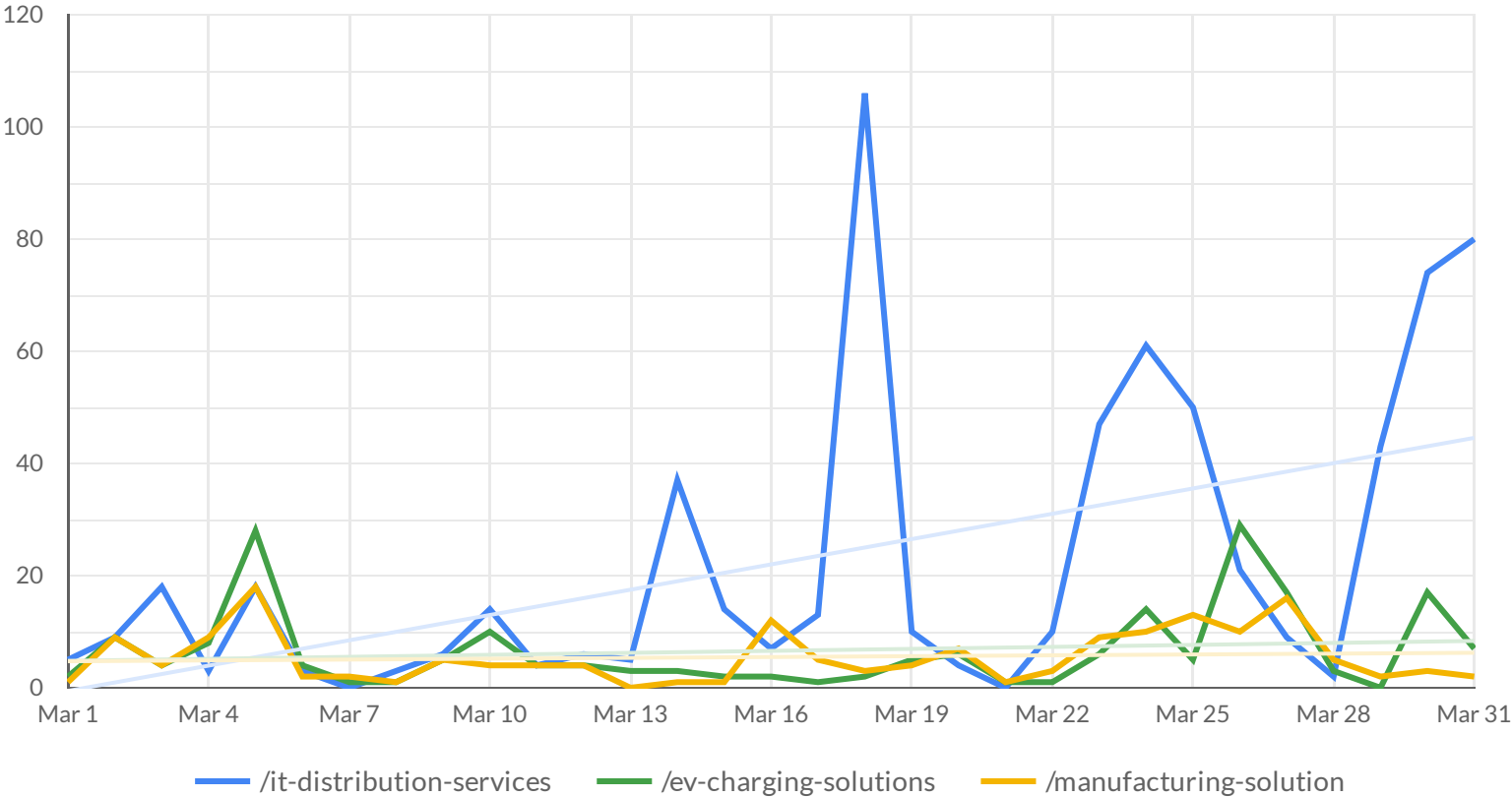
IT Distribution



EV Chargers & Carbon Credits



Services Pages Views by Day

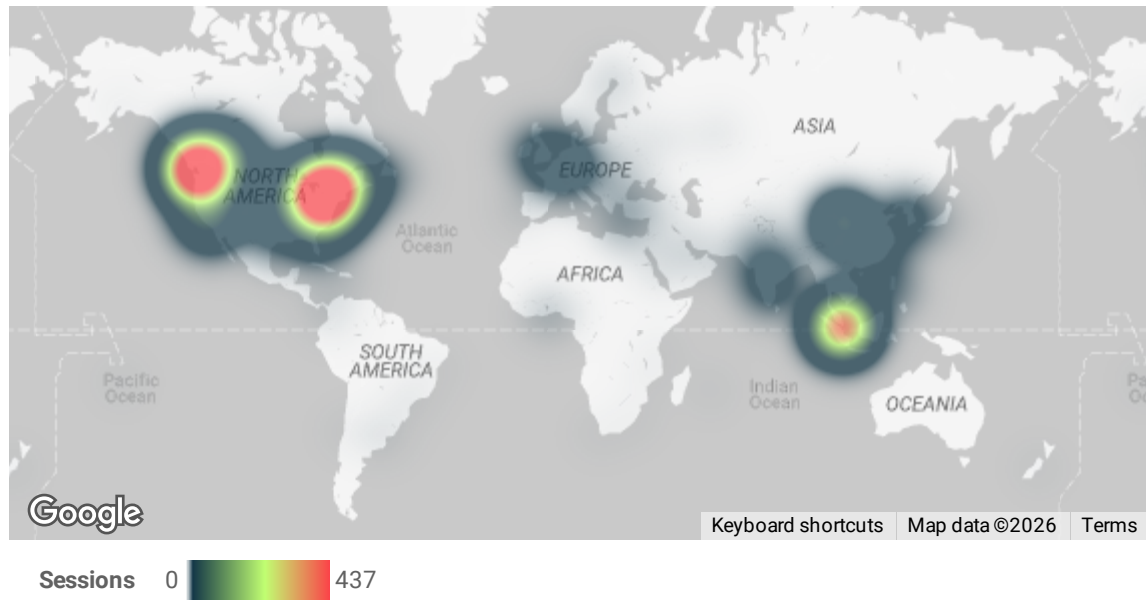


Top Campaign & Referral Sources – Detailed

	Channel	Source/medium	Campaign	New use... ▾	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	Direct	(direct) / (none)	(direct)	1.6K	47.7% ↑	1.8K	45.4% ↑	98.01%	0.0% ↓
2.	Organic Search	google / organic	(organic)	408	21.4% ↑	641	16.5% ↑	88.14%	0.0% ↓
3.	Paid Search	google / cpc	[ITD] Foreseeson as Fortinet Distributor	297	-	309	-	99.03%	-
4.	Paid Search	google / cpc	[ITD] Fortinet Campaign	167	-	172	-	100%	-
5.	Display	google / cpc	[ITD] Fortinet Campaign	145	-	158	-	100%	-
6.	Organic Search	bing / organic	(organic)	56	21.7% ↑	101	55.4% ↑	85.15%	-4.6% ↓
7.	Organic Social	linkedin.com / referral	(referral)	20	185.7% ↑	28	115.4% ↑	89.29%	-10.7% ↓
8.	Referral	joinsmediacanada.com / referral	(referral)	19	137.5% ↑	21	90.9% ↑	100%	0.0%
9.	Referral	foreseeson.com / referral	(referral)	15	7.1% ↑	21	-22.2% ↓	90.48%	22.1% ↑
10.	Referral	thomasnet.com / referral	(referral)	14	600.0% ↑	19	850.0% ↑	100%	0.0%
11.	Paid Video	google / cpc	[ITD] Fortinet Campaign	11	-	11	-	100%	-
12.	Cross-network	(data not available)	(cross-network)	10	900.0% ↑	10	900.0% ↑	100%	0.0%
13.	Paid Search	google / cpc	(not set)	9	-	9	-	100%	-
14.	Organic Social	facebook.com / referral	(referral)	9	28.6% ↑	9	28.6% ↑	100%	0.0%
15.	Referral	statics.teams.cdn.office.net / referral	(referral)	7	600.0% ↑	12	300.0% ↑	83.33%	25.0% ↑
16.	Organic Search	ca.search.yahoo.com / referral	(referral)	6	200.0% ↑	24	700.0% ↑	70.83%	6.3% ↑
17.	Organic Search	duckduckgo / organic	(organic)	6	0.0%	7	-30.0% ↓	100%	0.0%
18.	Organic Social	m.facebook.com / referral	(referral)	6	0.0%	6	0.0%	100%	0.0%
19.	Organic Social	l.facebook.com / referral	(referral)	4	-	5	-	100%	-
20.	Referral	orizon.co / referral	(referral)	4	100.0% ↑	5	25.0% ↑	100%	0.0%
21.	Referral	chatgpt.com / referral	(referral)	3	-25.0% ↓	4	-33.3% ↓	75%	12.5% ↑
22.	Referral	itconnect.urlsand.com / referral	(referral)	3	-	3	-	100%	-
23.	Organic Search	ecosia.org / organic	(organic)	2	-	2	-	100%	-
24.	Organic Search	cn.bing.com / referral	(referral)	2	100.0% ↑	2	0.0%	100%	0.0%
25.	Others			23	-	65	-	92.31%	-

Top Website Pages – Detailed

	Page path	Page title	New use...	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	/	Foreseeson Technology Inc Green Energy, EMS & IT Solutions	1.1K	100.5% ↑	1.5K	108.2% ↑	96%	0.4% ↑
2.	/it-distribution-services	IT Distribution Services	529	1,222.5% ↑	620	612.6% ↑	97%	3.2% ↑
3.	/fortinet	Fortinet Microsite	381	1,424.0% ↑	422	1,141.2% ↑	100%	0.0%
4.	/	Fully Integrated EV Charging Solutions Foreseeson EVSE	227	64.5% ↑	250	63.4% ↑	99%	0.1% ↑
5.	/news	News – Foreseeson Technology Inc.	79	43.6% ↑	109	55.7% ↑	99%	-0.9% ↓
6.	/ev-charging-solutions	Electric Vehicle Charging and Services	77	133.3% ↑	197	107.4% ↑	91%	5.9% ↑
7.	/contact-us	Contact Us – Foreseeson Technology Inc.	48	182.4% ↑	223	120.8% ↑	93%	1.3% ↑
8.	/manufacturing-solution	Electronics Manufacturing Services	43	152.9% ↑	160	116.2% ↑	94%	5.1% ↑
9.	/about	About – Foreseeson Technology Inc.	40	90.5% ↑	197	75.9% ↑	93%	0.6% ↑
10.	/news/foreseeson-partners-with-incharge-energy-to-bring-advanced-ev-charging-solutions-to-canada	Foreseeson Partners with InCharge Energy to Bring Advanced EV Charging Solutions to Canada	37	-	61	-	92%	-
11.	/capabilities	Capabilities – Foreseeson Technology Inc.	31	181.8% ↑	132	97.0% ↑	90%	-5.6% ↓
12.	/news/how-to-monetize-carbon-credits-from-ev-charging	How to monetize carbon credits from EV Charging	10	42.9% ↑	18	38.5% ↑	94%	2.3% ↑
13.	/news/foreseeson-technology-inc-passes-iso-9001-and-14001-re-certification-audits	Foreseeson Technology Inc. passes ISO 9001 and 14001 Re-certification Audits	8	700.0% ↑	9	350.0% ↑	100%	0.0%
14.	/code-of-conduct	Code of Conduct	7	600.0% ↑	12	140.0% ↑	100%	0.0%
15.	/about-us/	About Us - Charging Solutions Foreseeson EVSE	7	133.3% ↑	11	266.7% ↑	100%	0.0%
16.	/news/foreseeson-enhances-manufacturing-efficiency-with-p-p-optimization-and-lot-traceability-software	Foreseeson Enhances Manufacturing Efficiency with P&P Optimization and Lot Traceability Software	6	-	15	150.0% ↑	100%	0.0%
17.	/news/3/	Latest Updates and Events from Foreseeson Technology Inc.! - Page 3	6	20.0% ↑	9	28.6% ↑	100%	0.0%
18.	/contact-us/	CONTACT US TODAY! Foreseeson EVSE	5	0.0%	17	41.7% ↑	88%	-11.8% ↓
19.	/commercial-chargers/	Commercial Chargers Installation Foreseeson EVSE	5	-	14	1,300.0% ↑	93%	-7.1% ↓
20.	Others		195	-	292	5,740.0% ↑	99%	23.3% ↑



Top Geo Locations by City

	City	Region	New users ▾	% Δ	Sessions	% Δ	Engagement rate	% Δ
1.	Singapore	(not set)	421	247.9% ↑	437	249.6% ↑	100%	0.8% ↑
2.	Toronto	Ontario	257	267.1% ↑	283	241.0% ↑	97.17%	0.8% ↑
3.	Ashburn	Virginia	175	68.3% ↑	176	69.2% ↑	100%	0.0%
4.	Vancouver	British Columbia	109	21.1% ↑	186	11.4% ↑	92.47%	0.9% ↑
5.	Montreal	Quebec	95	458.8% ↑	105	238.7% ↑	94.29%	8.3% ↑
6.	Lanzhou	Gansu	85	-67.1% ↓	91	-65.8% ↓	100%	0.0%
7.	Richmond	British Columbia	55	19.6% ↑	190	21.0% ↑	87.89%	3.0% ↑
8.	Calgary	Alberta	43	168.8% ↑	49	113.0% ↑	97.96%	7.3% ↑
9.	Boardman	Oregon	40	11.1% ↑	40	11.1% ↑	100%	0.0%
10.	Surrey	British Columbia	32	10.3% ↑	59	40.5% ↑	88.14%	-2.6% ↓
11.	Ottawa	Ontario	32	357.1% ↑	33	230.0% ↑	100%	11.1% ↑
12.	New York	New York	31	181.8% ↑	42	281.8% ↑	90.48%	-9.5% ↓
13.	London	England	26	550.0% ↑	22	633.3% ↑	95.45%	-4.5% ↓
14.	Edmonton	Alberta	25	525.0% ↑	28	600.0% ↑	96.43%	-3.6% ↓
15.	Burnaby	British Columbia	24	-29.4% ↓	43	-15.7% ↓	86.05%	-0.3% ↓
16.	Los Angeles	California	23	1,050.0% ↑	32	700.0% ↑	96.88%	-3.1% ↓
17.	Mississauga	Ontario	23	666.7% ↑	26	550.0% ↑	100%	33.3% ↑
18.	The Dalles	Oregon	21	425.0% ↑	21	425.0% ↑	100%	0.0%
19.	San Jose	California	19	46.2% ↑	19	46.2% ↑	100%	0.0%
20.	Frankfurt am Main	Hessen	18	-21.7% ↓	11	-52.2% ↓	100%	0.0%
21.	Seoul	Seoul	15	87.5% ↑	17	112.5% ↑	94.12%	-5.9% ↓
22.	Hamilton	Ontario	14	180.0% ↑	22	340.0% ↑	86.36%	-13.6% ↓
23.	Council Bluffs	Iowa	14	366.7% ↑	14	366.7% ↑	100%	0.0%
24.	Paris	Ile-de-France	14	180.0% ↑	9	200.0% ↑	100%	0.0%

**Current Year *vs.*
Previous Year**



Traffic KPIs

Total users

2.9K

38.5%

Sessions

3.4K

23.3%

New users

2.9K

43.5%

KEY EVENTS (Filtered)

From All Sources via Google Analytics

	Event name	Event count	% Δ
1.	Clicked on info@foreseeson.com	31	-
2.	Clicked on sales@foreseeson.com	26	-
3.	EMS Form Submission (Thank You Page)	20	-
4.	Fortinet Form Submission (Thank You Page	3	-
5.	EVSE Form Submission (Thank You Page)	2	-
	Grand total	82	-

View detailed key event activity here in Google Analytics.

Engagement KPIs

Avg. session duration

01:18

-52.6%

Engaged sessions

3.2K

101.8%

Engagement rate

95.8%

63.6%

Top Traffic Channels

	Default channel	New users	% Δ	Sessions	% Δ	Engagement rate	% Δ	Key events (All)	% Δ
1.	Direct	1.6K	243.6%	1.8K	178.7%	98.01%	110.7%	2.9K	4,082.9%
2.	Organic Search	482	-19.0%	777	-26.1%	87.52%	35.6%	1.6K	786.4%
3.	Paid Search	476	-35.5%	494	-33.8%	99.39%	60.5%	1.3K	64,800.0%
4.	Display	145	625.0%	158	690.0%	100%	300.0%	251	-
5.	Referral	83	22.1%	144	24.1%	93.75%	25.0%	353	1,076.7%
	Grand total	2.9K	43.1%	3.4K	23.1%	95.47%	62.9%	6.6K	2,120.4%

Top Website Pages – Overview

	Page title	Page path	New use...	% Δ	Sessions	% Δ
1.	Foreseeson Technology Inc Green Energy, EMS ...	/	1.1K	-	1.5K	-
2.	IT Distribution Services	/it-distribution-services	529	-25.1%	629	-25.5%
3.	Fortinet Microsite	/fortinet	381	988.6%	423	435.4%
4.	Fully Integrated EV Charging Solutions Foresee...	/	227	-	250	-
5.	News – Foreseeson Technology Inc.	/news	79	393.8%	109	81.7%
6.	Electric Vehicle Charging and Services	/ev-charging-solutions	77	266.7%	202	54.2%
7.	Contact Us – Foreseeson Technology Inc.	/contact-us	48	-48.9%	225	-54.7%
8.	Electronics Manufacturing Services	/manufacturing-solution	43	-41.1%	163	-24.9%
9.	About – Foreseeson Technology Inc.	/about	40	-39.4%	198	-31.7%
10.	Others		318	-	541	-
	Grand total		2.9K	43.1%	3.4K	23.1%

Electronics Manufacturing Services

Views	Active users	Views per user
170.0	121.0	1.4
↓ -26.1%	↓ -23.4%	↓ -3.5%

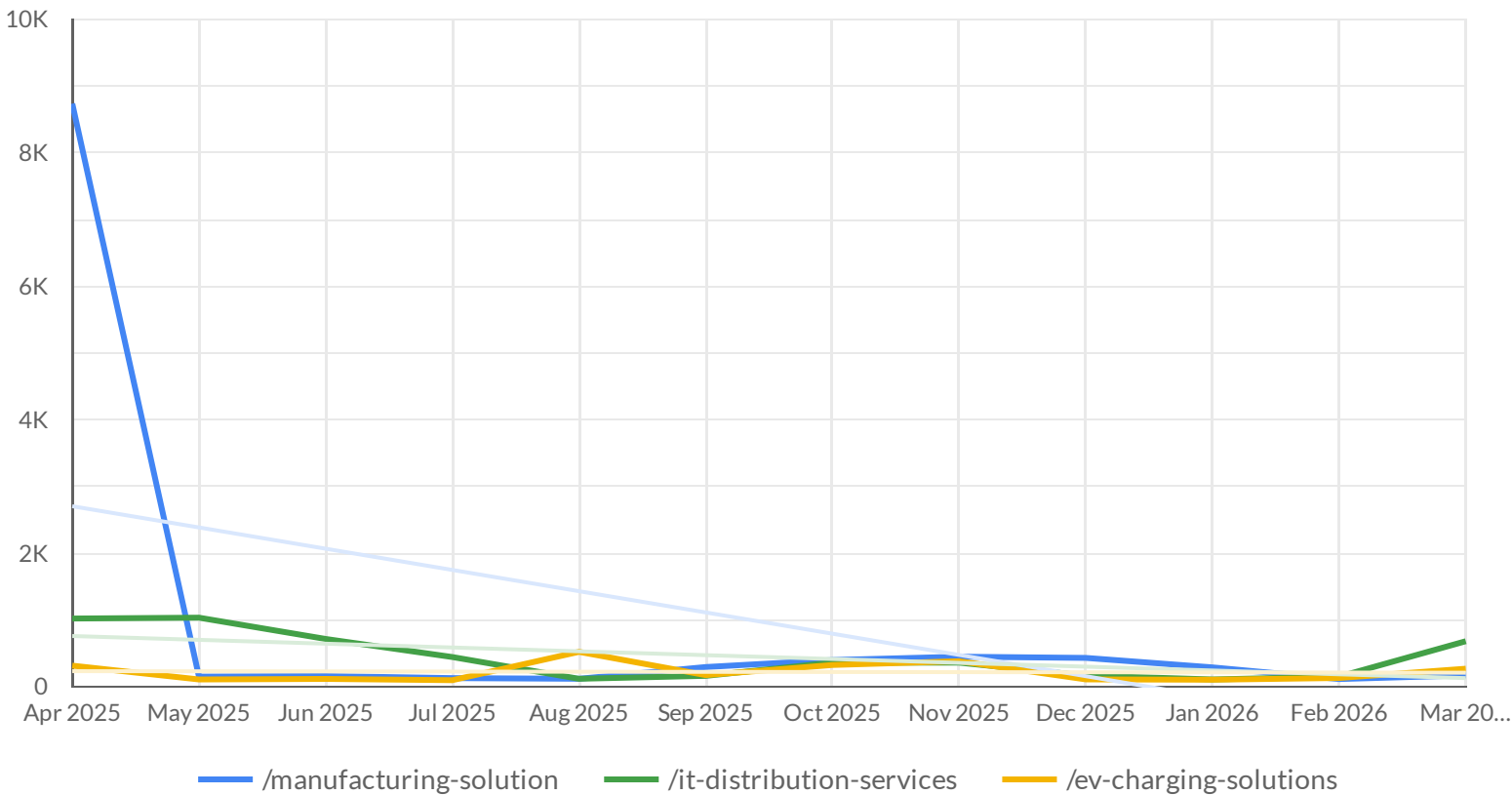
IT Distribution

Views	Active users	Views per user
682.0	581.0	1.2
↓ -33.1%	↓ -26.9%	↓ -8.4%

EV Chargers & Carbon Credits

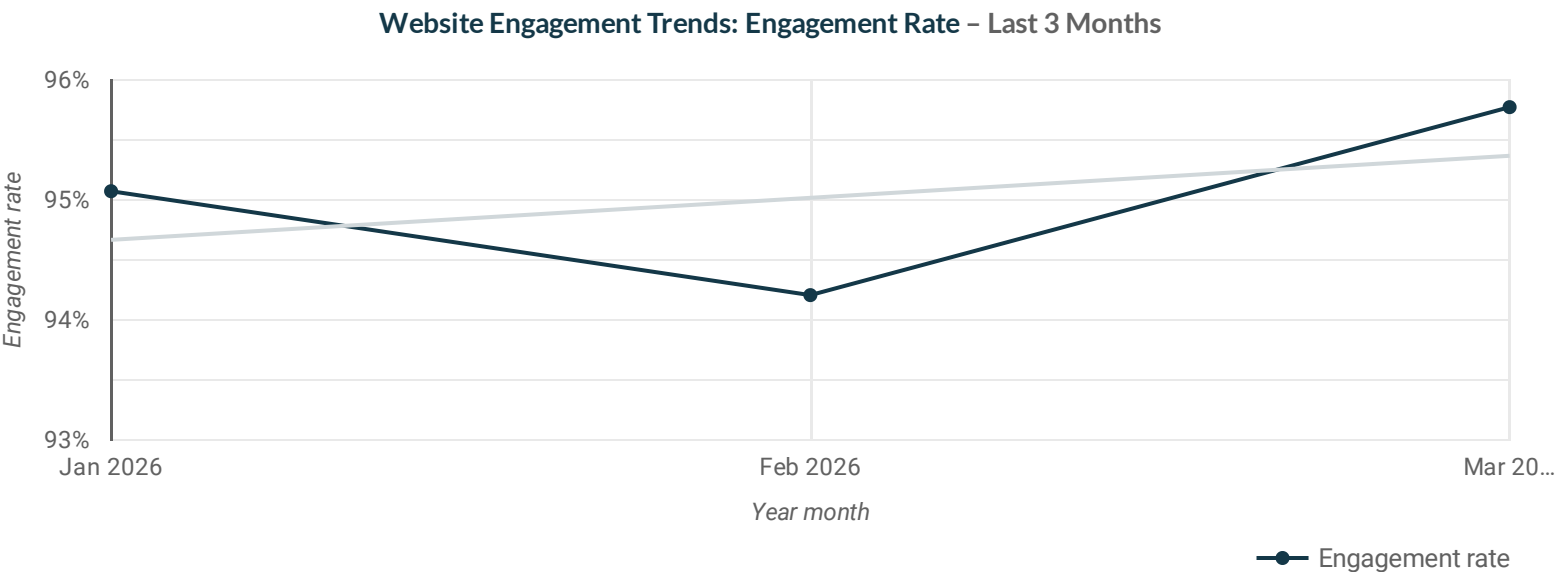
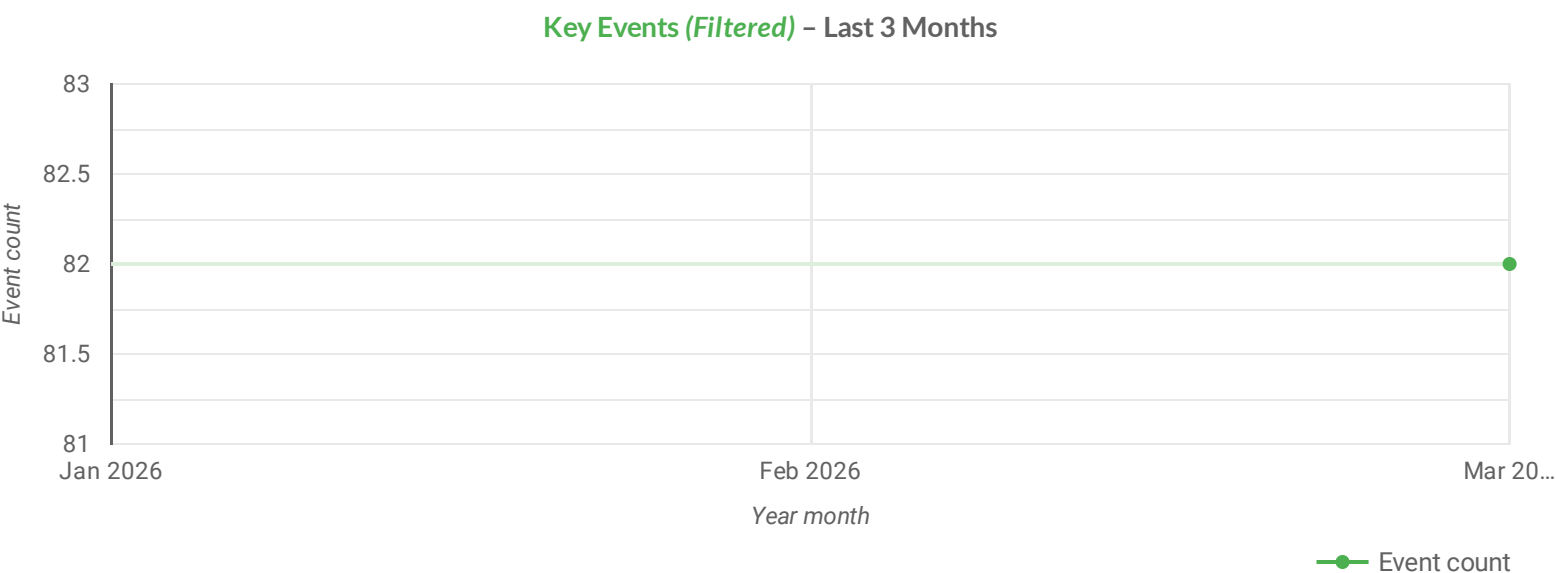
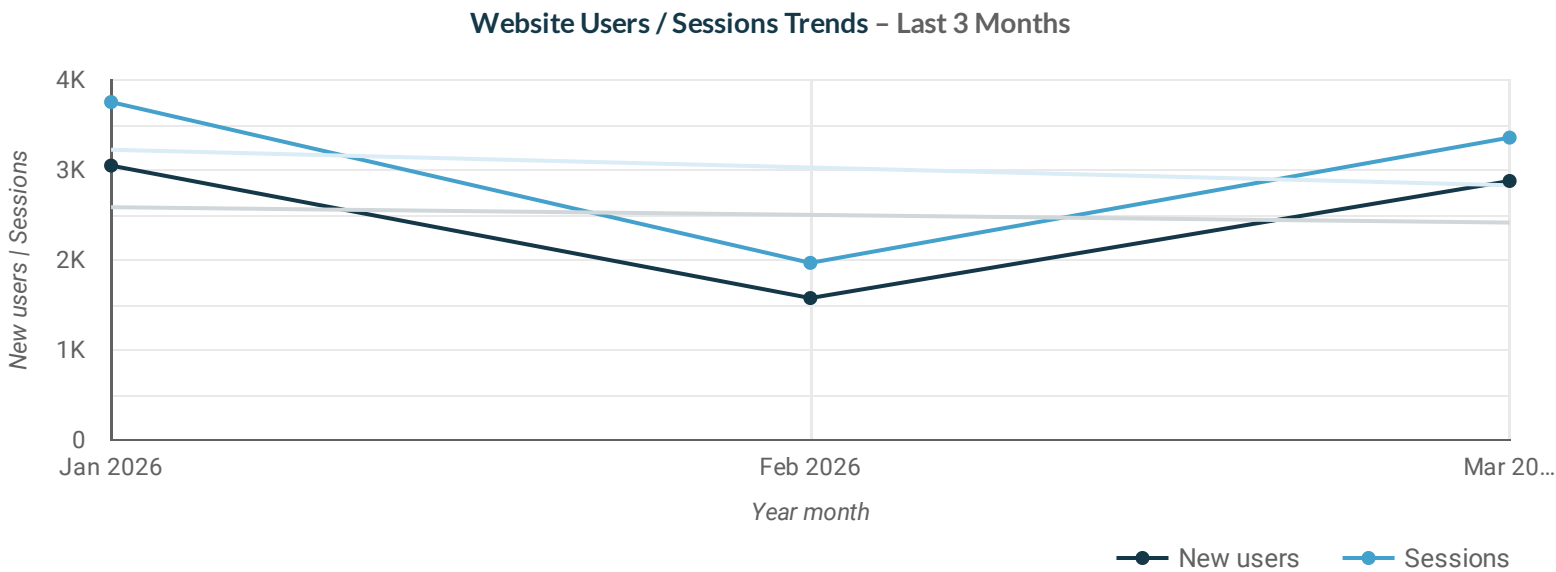
Views	Active users	Views per user
204.0	160.0	1.3
↑ 75.9%	↑ 77.8%	↓ -1.1%

Services Views by Month for Previous 12 Months



Overview of Trends



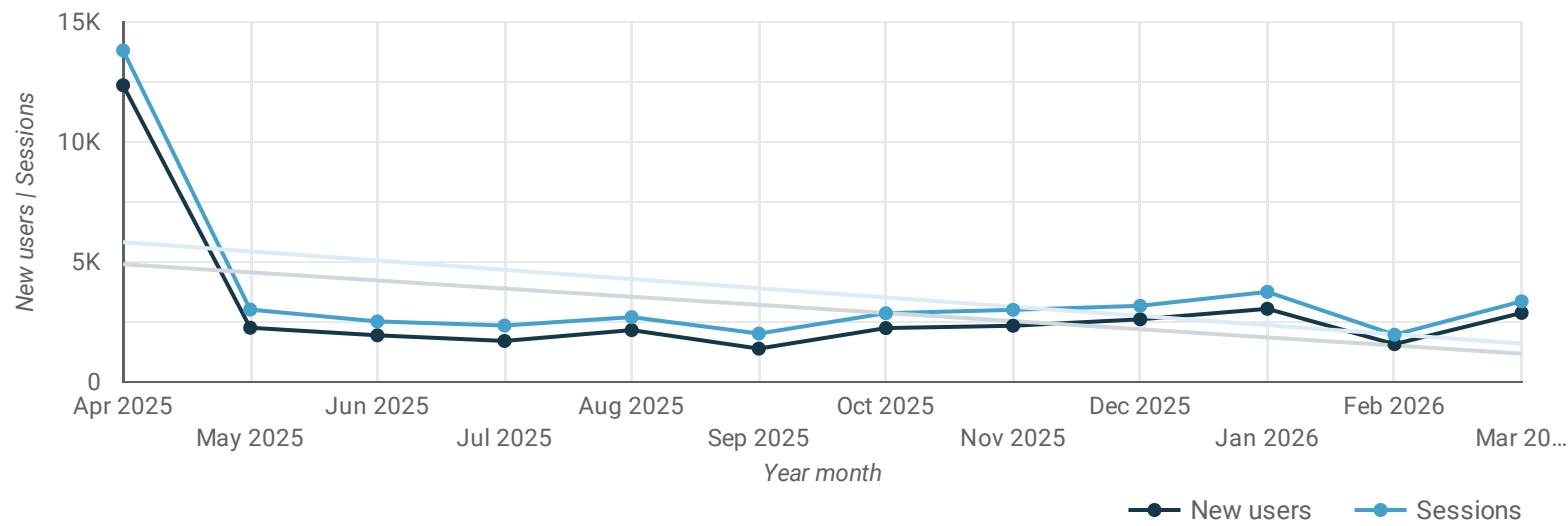


12-Month Trend Report – All Traffic

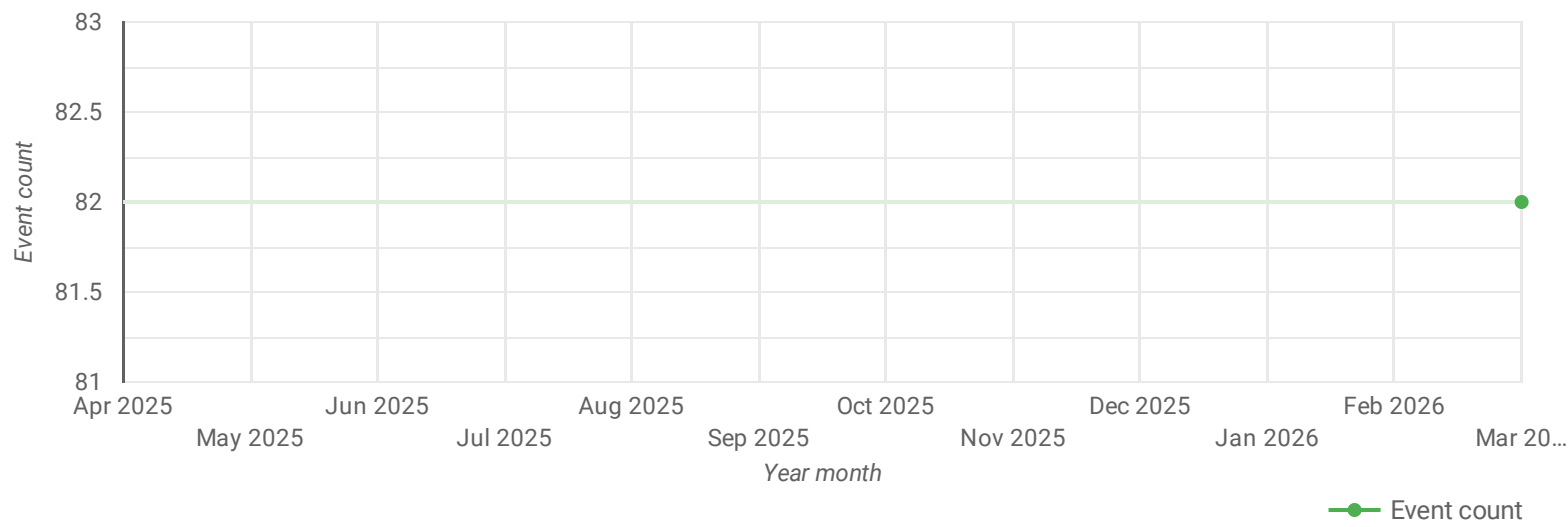
Foreseeson

Mar 1, 2026 - Mar 31, 2026
Last 12 MONTHS

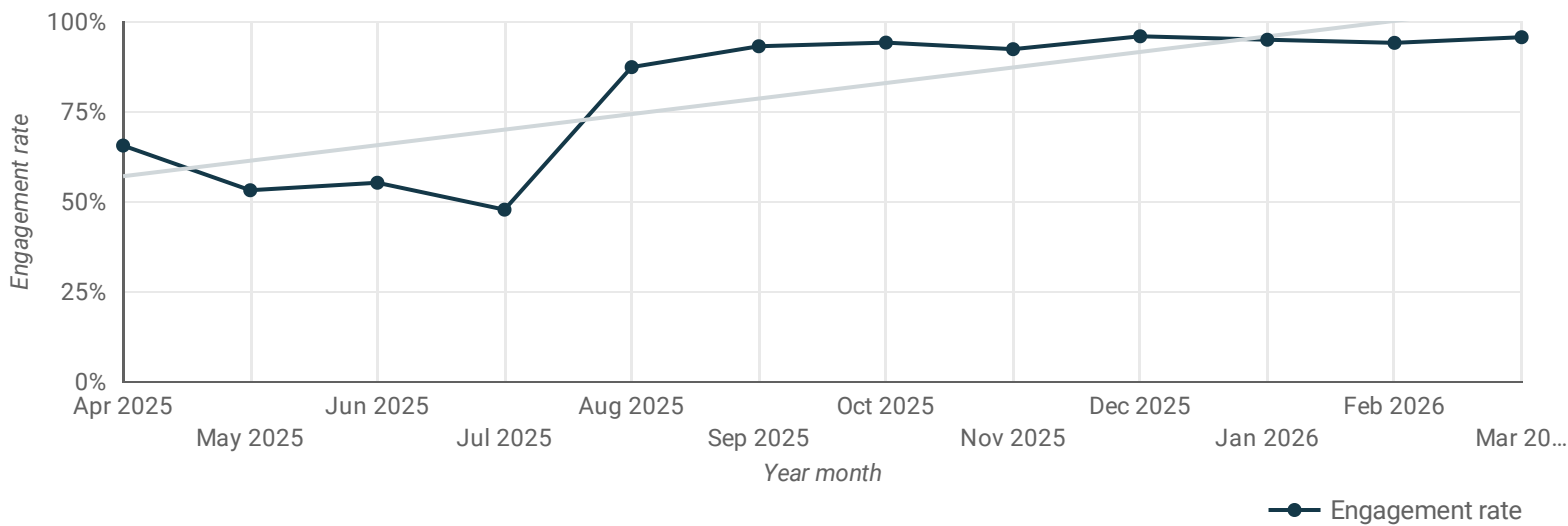
Website Users / Sessions Trends – Last 12 Months



Key Events (Filtered) – Last 12 Months



Website Engagement Trends: Engagement Rate – Last 12 Months



Organic Performance



Clicks

70.0

No data from previous month

Impressions

4.2K

No data from previous month

Average Position

9.3

No data from previous month

Site CTR

1.7%

No data from previous month

Top 5 Overall Organic Queries

	Query	Clicks 1 ▾	% Δ	Imp. 2 ▾	% Δ	CTR	% Δ	Position	% Δ
1.	foreseeson technology inc	13	-	237	-	5.49%	-	1.44	-
2.	foreseeson	7	-	215	-	3.26%	-	1.85	-
3.	foreseeson technology	5	-	87	-	5.75%	-	1.64	-
4.	foreseeson technology inc.	2	-	47	-	4.26%	-	1.21	-
5.	fortinet distributor	1	-	14	-	7.14%	-	26.93	-
	Grand total	70	-	4,185	-	1.67%	-	9.3	-

Top Non-Brand Organic Queries

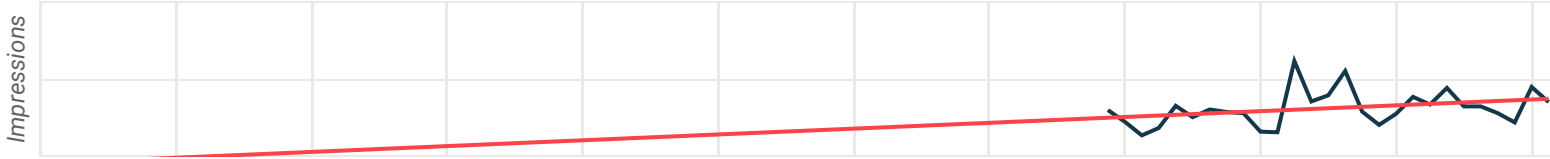
Excludes queries containing "Foreseeson"

	Query	Clicks 1 ▾	% Δ	Imp. 2 ▾	% Δ	CTR	% Δ	Position	% Δ
1.	fortinet distributor	1	-	14	-	7.14%	-	26.93	-
2.	leading edge manufacturing inc	1	-	1	-	100%	-	38	-
3.	electronic manufacturing services	0	-	82	-	0%	-	9.54	-
4.	electronic manufacturing	0	-	55	-	0%	-	21.33	-
5.	electronics manufacturing services	0	-	48	-	0%	-	8.23	-
	Grand total	2	-	1,035	-	0.19%	-	19.18	-

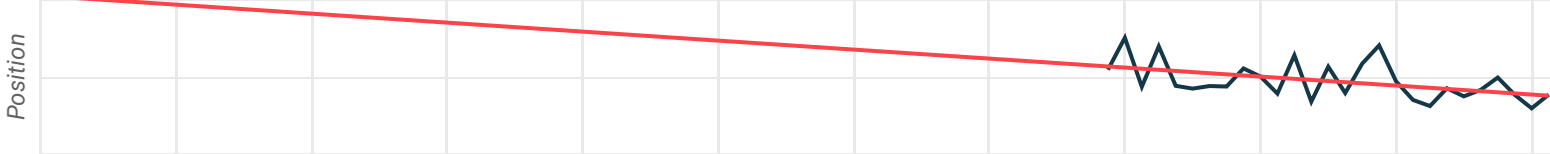
Organic CTR - Last 3 Months



Organic Impressions - Last 3 Months



Average Position - Last 3 Months



Top Performing Organic Queries (Branded + Non-Branded) vs. Previous Month

	Query	Clicks 1 ▾	% Δ	Imp. 2 ▾	% Δ	CTR	% Δ	Position	% Δ
1.	foreseeson technology inc	13	-	237	-	5.49%	-	1.44	-
2.	foreseeson	7	-	215	-	3.26%	-	1.85	-
3.	foreseeson technology	5	-	87	-	5.75%	-	1.64	-
4.	foreseeson technology inc.	2	-	47	-	4.26%	-	1.21	-
5.	fortinet distributor	1	-	14	-	7.14%	-	26.93	-
6.	leading edge manufacturing inc	1	-	1	-	100%	-	38	-
7.	electronic manufacturing services	0	-	82	-	0%	-	9.54	-
8.	electronic manufacturing	0	-	55	-	0%	-	21.33	-
9.	electronics manufacturing services	0	-	48	-	0%	-	8.23	-
10.	site:https://foreseeson.com	0	-	45	-	0%	-	52.71	-
11.	ev charger manufacturing services	0	-	44	-	0%	-	48.23	-
12.	manufacturing services	0	-	37	-	0%	-	23.92	-
13.	ev solutions	0	-	36	-	0%	-	12.53	-
14.	foreseeon	0	-	33	-	0%	-	5.39	-
15.	fortinet distributors	0	-	33	-	0%	-	26.27	-
16.	foreseeson gmbh	0	-	28	-	0%	-	7.79	-
17.	foreseen technology	0	-	27	-	0%	-	2.7	-
18.	electronic manufacturing services in canada	0	-	25	-	0%	-	17.2	-
19.	electronic design and manufacturing services	0	-	24	-	0%	-	5.5	-
20.	electronic product engineering services	0	-	24	-	0%	-	5.29	-
21.	electronic manufacturing solutions	0	-	23	-	0%	-	9.26	-
22.	electronic manufacuring services	0	-	21	-	0%	-	9.38	-
23.	electronic manufacturing services companies	0	-	20	-	0%	-	12.35	-
24.	lot traceability software canada	0	-	18	-	0%	-	6.5	-
25.	Others	0	-	470	-	0%	-	23.5	-

Ads Performance



Clicks

742

📈 N/A from previous month

Cost

\$2K

📈 N/A from previous month

Impressions

14.7K

📈 N/A from previous month

CTR

5.04%

📉 N/A from previous month

Top Key Actions from Google Ads

Key Activity		Conversions ▾
1.	Leads Cadastrados itdistribution	5
2.	Leads Cadastrados ems	2

Top Performing Campaigns & Ad Groups

Excludes 0 Impression Campaigns

	Campaign	Ad group	Clicks ▾	CTR	Conversions
1.	[ITD] Foreseeson as Fortinet Distributor	Ads Group	305	15.22%	7
2.	[ITD] Fortinet Campaign	Fortinet vs Competitors	282	4.77%	0
3.	[ITD] Fortinet Campaign	Fortinet Search	155	2.28%	0

Top 20 Performing Keywords *Grand Total is for All Ad Groups*

	Search keyword	Campaign	Ad group	Clicks ▾	% Δ	Impressions	Conversions
1.	unified security platform	[ITD] Fortinet Campaign	Fortinet vs Competitors	154	-	665	0
2.	cybersecurity solutions for ...	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	147	-	660	1
3.	managed security platform	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	128	-	1,039	4
4.	cybersecurity distributor	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	18	-	138	2
5.	integrated cybersecurity pl...	[ITD] Fortinet Campaign	Fortinet vs Competitors	10	-	57	0
6.	best network security platf...	[ITD] Fortinet Campaign	Fortinet vs Competitors	9	-	45	0
7.	fortinet	[ITD] Fortinet Campaign	Fortinet Search	8	-	229	0
8.	fortinet reseller canada	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	8	-	94	0
9.	fortinet	[ITD] Fortinet Campaign	Fortinet vs Competitors	3	-	235	0
10.	fortinet partner canada	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	2	-	2	0
11.	fortinet partner program	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	2	-	49	0
12.	fortinet partner requireme...	[ITD] Fortinet Campaign	Fortinet vs Competitors	2	-	2	0
13.	fortinet distributor	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	0	-	9	0
14.	fortinet authorized reseller	[ITD] Fortinet Campaign	Fortinet Search	0	-	2	0
15.	fortinet distributor canada	[ITD] Fortinet Campaign	Fortinet Search	0	-	4	0
16.	fortinet mssp partner	[ITD] Foreseeson as Fortinet Distrib...	Ads Group	0	-	1	0
17.	fortinet partner program	[ITD] Fortinet Campaign	Fortinet Search	0	-	2	0
18.	fortinet reseller canada	[ITD] Fortinet Campaign	Fortinet Search	0	-	1	0
19.	fortinet security partner	[ITD] Fortinet Campaign	Fortinet Search	0	-	1	0
20.	best firewall vendor	[ITD] Fortinet Campaign	Fortinet vs Competitors	0	-	16	0
Grand total				742	-	14,711	7

Top 10 Cities & Campaigns

	City	Region	Campaign	Clicks ▾	% Δ	CTR	Conversions
1.	Montreal	Quebec	[ITD] Fortinet Campaign	50	-	11.32%	0
2.	Toronto	Ontario	[ITD] Fortinet Campaign	40	-	2.73%	0
3.	Toronto	Ontario	[ITD] Foreseeson as Fortinet Distributor	37	-	14.68%	2
4.	Montreal	Quebec	[ITD] Foreseeson as Fortinet Distributor	26	-	54.46%	0
5.	Ottawa	Ontario	[ITD] Fortinet Campaign	19	-	3.12%	0
6.	Calgary	Alberta	[ITD] Foreseeson as Fortinet Distributor	17	-	20.48%	3
7.	Calgary	Alberta	[ITD] Fortinet Campaign	17	-	2.23%	0
8.	Edmonton	Alberta	[ITD] Fortinet Campaign	16	-	4.58%	0
9.	Beloeil	Quebec	[ITD] Fortinet Campaign	13	-	8.55%	0
10.	Hamilton	Ontario	[ITD] Fortinet Campaign	12	-	7.06%	0
Grand total				742	-	5.04%	7

**Thank
You**

