

Monthly Performance Marketing Report

Jul 1, 2026 - Jul 31, 2026



FORESEESON

RAILTOWN

**Current Month *vs.*
Previous Month**



Traffic KPIs

Total users

3.4K

20.8%

Sessions

3.9K

13.9%

New users

3.3K

21.6%

KEY EVENTS (Filtered)

From All Sources via Google Analytics

	Event name	Event count	% Δ
1.	Clicked on sales@foreseeson.com	62	44.2%
2.	Clicked on info@foreseeson.com	51	-17.7%
3.	EMS Form Submission (Thank You Page)	17	-39.3%
4.	Contact Us Form Submission (Thank You Pa	1	-

Grand total	131	-2.2%
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View detailed key event activity here in Google Analytics.

Engagement KPIs

Avg. session duration

01:16

-12.9%

Engaged sessions

1.3K

5.6%

Engagement rate

34.4%

-7.3%

Top Traffic Channels

	Default channel	New users	% Δ	Sessions	% Δ	Engagement rate	% Δ	Key events (All)	% Δ
1.	Organic Search	1.6K	98.1%	1.9K	58.6%	26.03%	-47.4%	384	-10.1%
2.	Direct	1.3K	-20.9%	1.5K	-20.2%	31.99%	28.2%	474	15.9%
3.	Paid Search	240	166.7%	277	197.8%	92.06%	-0.4%	629	251.4%
4.	Referral	62	-19.5%	126	-10.0%	57.14%	8.1%	69	68.3%
5.	Organic Social	14	-46.2%	15	-66.7%	53.33%	50.0%	4	-33.3%
	Grand total	3.3K	21.6%	3.9K	13.9%	34.37%	-7.3%	1.6K	47.1%

Top Website Pages – Overview

	Page title	Page path	New use...	% Δ	Sessions	% Δ
1.	Foreseeson Technology Inc Green Energy, EMS ...	/	1.1K	-15.5%	1.4K	-16.6%
2.	Chinese EVs Are Coming to Canada - And Your C...	/news/chinese-evs-are-coming-to-canada---and-y...	747	1,489.4%	749	1,237.5%
3.	IT Distribution Services	/it-distribution-services	375	88.4%	484	72.9%
4.	Contact Us – Foreseeson Technology Inc.	/contact-us	145	262.5%	351	72.1%
5.	Electric Vehicle Charging and Services	/ev-charging-solutions	110	223.5%	189	39.0%
6.	News – Foreseeson Technology Inc.	/news	106	-27.4%	153	-23.1%
7.	How to monetize carbon credits from EV Charging	/news/how-to-monetize-carbon-credits-from-ev-...	101	910.0%	103	635.7%
8.	About – Foreseeson Technology Inc.	/about	98	75.0%	284	16.4%
9.	Foreseeson Enhances Manufacturing Efficiency ...	/news/foreseeson-enhances-manufacturing-effici...	95	4,650.0%	99	1,550.0%
10.	Others		462	7,600.0%	787	13,016.7%
	Grand total		3.3K	21.6%	3.9K	13.9%

Electronics Manufacturing Services

Views	New users	Active users	Views per user
165.0	71.0	134.0	1.2
↓ -8.3%	↑ 10.9%	↓ -10.7%	↑ 2.6%

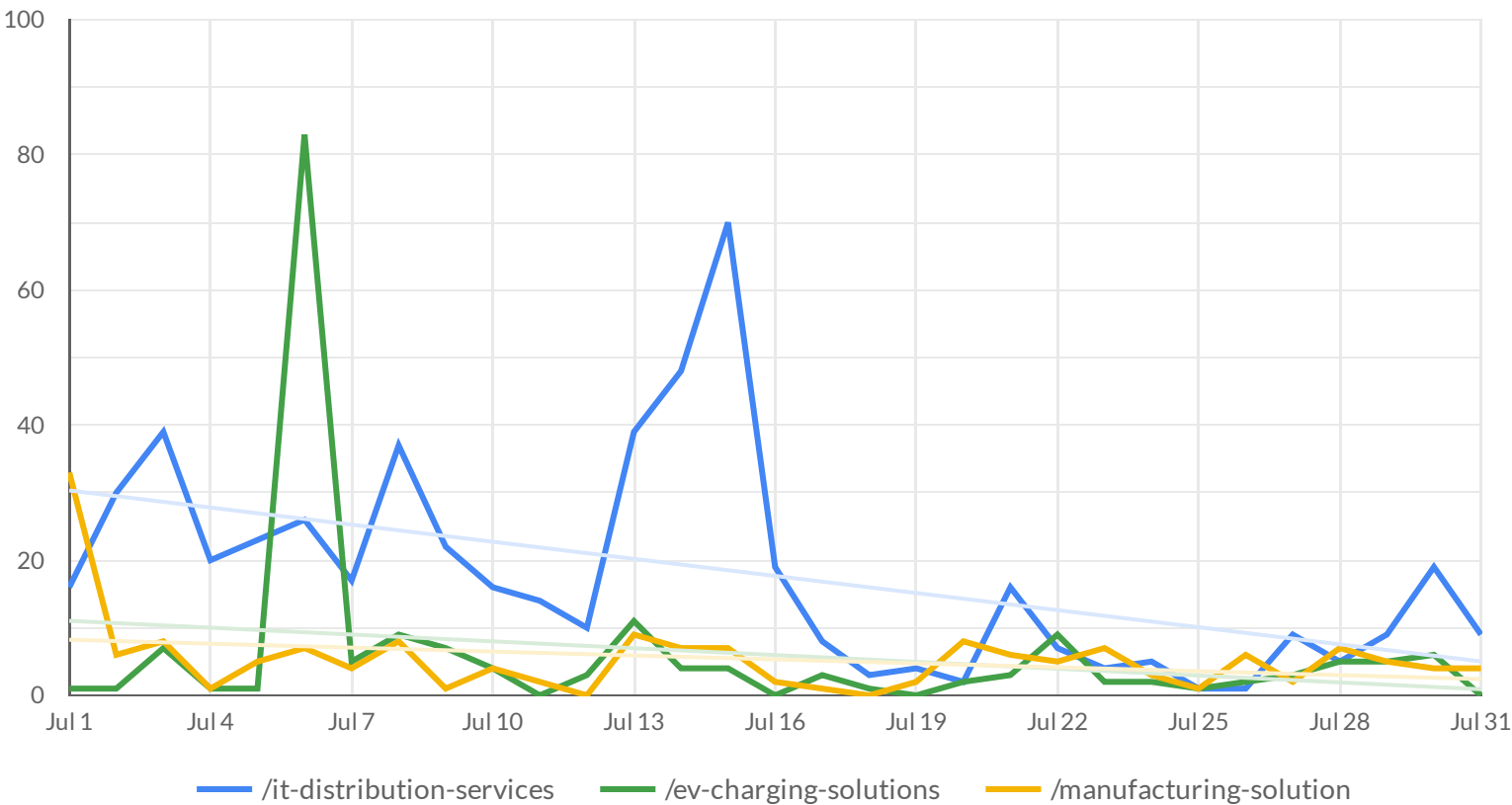
IT Distribution

Views	New users	Active users	Views per user
548.0	375.0	441.0	1.2
↑ 87.7%	↑ 188.5%	↑ 70.9%	↑ 9.8%

EV Chargers & Carbon Credits

Views	New users	Active users	Views per user
185.0	110.0	162.0	1.1
↑ 37.0%	↑ 266.7%	↑ 57.3%	↓ -12.9%

Services Pages Views by Day

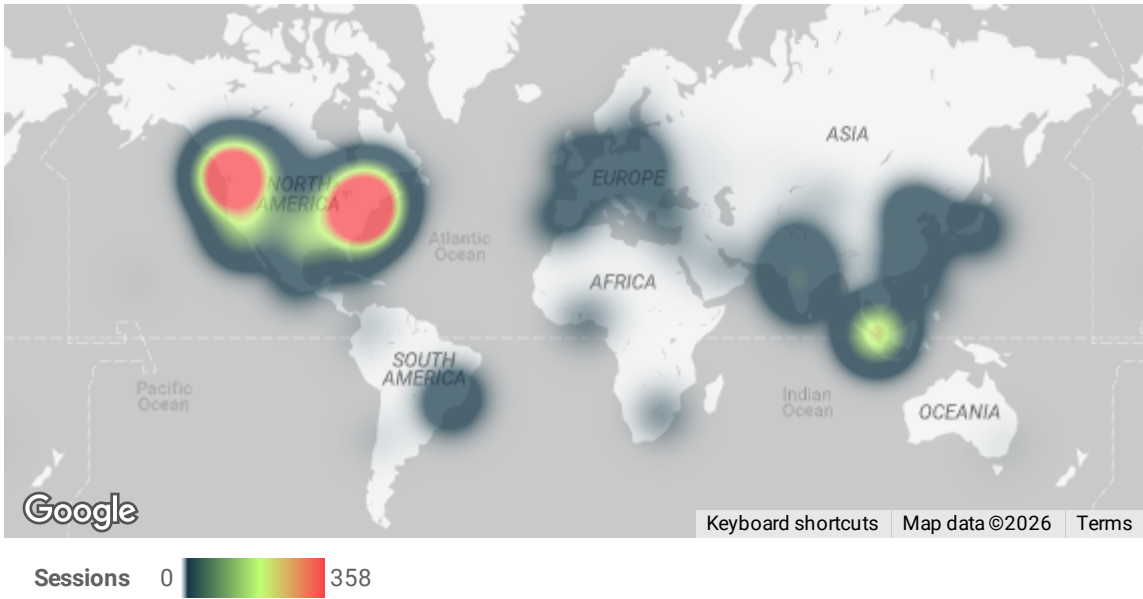


Top Campaign & Referral Sources – Detailed

	Channel	Source/medium	Campaign	New use... ▾	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	Organic Search	google / organic	(organic)	1.6K	108.6% ↑	1.8K	69.2% ↑	23.87%	-50.9% ↓
2.	Direct	(direct) / (none)	(direct)	1.3K	-20.9% ↓	1.5K	-20.2% ↓	31.99%	28.2% ↑
3.	Paid Search	google / cpc	260617 ITD/MSSD Δ RTM	234	175.3% ↑	271	208.0% ↑	92.62%	-1.8% ↓
4.	Organic Search	bing / organic	(organic)	48	-7.7% ↓	94	-14.5% ↓	65.96%	29.6% ↑
5.	Referral	joinsmediacanada.com / referral	(referral)	13	225.0% ↑	13	225.0% ↑	15.38%	-38.5% ↓
6.	Referral	thomasnet.com / referral	(referral)	11	57.1% ↑	15	36.4% ↑	80%	-2.2% ↓
7.	Referral	foreseeson.com / referral	(referral)	5	-70.6% ↓	17	-37.0% ↓	76.47%	37.6% ↑
8.	AI Assistant	chatgpt.com / ai-assistant	(ai-assistant)	5	25.0% ↑	5	-28.6% ↓	80%	86.7% ↑
9.	Paid Search	google / cpc	(organic)	4	100.0% ↑	4	100.0% ↑	100%	0.0%
10.	Cross-network	(data not available)	(cross-network)	4	100.0% ↑	4	100.0% ↑	75%	-25.0% ↓
11.	Organic Social	facebook.com / referral	(referral)	4	-33.3% ↓	4	-33.3% ↓	75%	50.0% ↑
12.	Organic Social	linkedin.com / referral	(referral)	4	-69.2% ↓	5	-78.3% ↓	40%	-8.0% ↓
13.	Referral	orizon.co / referral	(referral)	4	-33.3% ↓	4	-33.3% ↓	50%	-25.0% ↓
14.	Organic Social	m.facebook.com / referral	(referral)	4	-20.0% ↓	4	-20.0% ↓	25%	-
15.	Referral	link.edgepilot.com / referral	(referral)	3	-	3	-	100%	-
16.	Organic Search	duckduckgo / organic	(organic)	3	-57.1% ↓	5	-37.5% ↓	40%	-36.0% ↓
17.	Referral	teams.public.onecdn.static.microsoft / referral	(referral)	2	-	3	-	66.67%	-
18.	Referral	waimao.office.163.com / referral	(referral)	2	100.0% ↑	2	100.0% ↑	100%	0.0%
19.	Organic Search	yahoo / organic	(organic)	2	0.0%	2	-66.7% ↓	50%	-40.0% ↓
20.	Organic Search	cn.bing.com / referral	(referral)	2	-	3	-	33.33%	-
21.	Paid Search	google / cpc	(not set)	2	-33.3% ↓	2	-33.3% ↓	0%	-100.0% ↓
22.	Referral	google.com / referral	(referral)	2	-	2	-	0%	-
23.	Referral	udemy.lightning.force.com / referral	(referral)	1	-	2	-	100%	-
24.	AI Assistant	gemini.google.com / ai-assistant	(ai-assistant)	1	-	1	-	100%	-
25.	Others			26	2,500.0% ↑	72	7,100.0% ↑	54.17%	-45.8% ↓

Top Website Pages – Detailed

	Page path	Page title	New use... ▾	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	/	Foreseeson Technology Inc Green Energy, EMS & IT Solutions	1.1K	46.2% ↑	1.4K	44.5% ↑	43%	8.6% ↑
2.	/news/chinese-evs-are-coming-to-canada---and-your-charging-infrastructure-needs-to-be-ready	Chinese EVs Are Coming to Canada - And Your Charging Infrastructure Needs to Be Ready.	747	2,475.9% ↑	749	2,240.6% ↑	1%	-92.2% ↓
3.	/it-distribution-services	IT Distribution Services	375	188.5% ↑	484	170.4% ↑	97%	1.7% ↑
4.	/contact-us	Contact Us – Foreseeson Technology Inc.	145	353.1% ↑	351	200.0% ↑	53%	-17.3% ↓
5.	/ev-charging-solutions	Electric Vehicle Charging and Services	110	266.7% ↑	189	142.3% ↑	41%	-38.1% ↓
6.	/news	News – Foreseeson Technology Inc.	106	-8.6% ↓	153	1.3% ↑	29%	23.4% ↑
7.	/news/how-to-monetize-carbon-credits-from-ev-charging	How to monetize carbon credits from EV Charging	101	1,162.5% ↑	103	1,044.4% ↑	7%	-84.7% ↓
8.	/about	About – Foreseeson Technology Inc.	98	237.9% ↑	284	118.5% ↑	94%	0.2% ↑
9.	/news/foreseeson-enhances-manufacturing-efficiency-with-p-p-optimization-and-lot-traceability-software	Foreseeson Enhances Manufacturing Efficiency with P&P Optimization and Lot Traceability Software	95	4,650.0% ↑	99	2,375.0% ↑	4%	-94.6% ↓
10.	/	HOME Foreseeson EVSE	79	1,216.7% ↑	122	1,933.3% ↑	50%	-25.0% ↓
11.	/manufacturing-solution	Electronics Manufacturing Services	71	12.7% ↑	161	32.0% ↑	55%	40.5% ↑
12.	/fortinet	Fortinet Microsite	47	113.6% ↑	74	117.6% ↑	36%	-4.6% ↓
13.	/contact-us/	CONTACT US TODAY! Foreseeson EVSE	39	1,200.0% ↑	44	780.0% ↑	57%	42.0% ↑
14.	/capabilities	Capabilities – Foreseeson Technology Inc.	28	154.5% ↑	135	60.7% ↑	77%	2.7% ↑
15.	/news/the-great-flux-war-navigating-no-clean-vs-water-soluble-solder-in-2026	The Great Flux War: Navigating No-Clean vs. Water-Soluble Solder in 2026	13	116.7% ↑	19	90.0% ↑	42%	40.4% ↑
16.	/news/beyond-overseas-why-canadian-ems-is-the-2026-standard-for-supply-chain-resilience	Beyond Overseas: Why Canadian EMS Is the 2026 Standard for Supply Chain Resilience	11	83.3% ↑	21	90.9% ↑	62%	127.0% ↑
17.	/news/the-importance-of-spi-and-aoi-in-pcb-manufacturing	The Importance of SPI and AOI in PCB Manufacturing	11	57.1% ↑	19	72.7% ↑	32%	-30.5% ↓
18.	/news/foreseeson-ranked-41-among-b-c-s-top-100-fastest-growing-companies-by-biv	Foreseeson Ranked #41 Among B.C.'s Top 100 Fastest-Growing Companies by BIV	7	40.0% ↑	14	75.0% ↑	71%	14.3% ↑
19.	/news/foreseeson-partners-with-incharge-energy-to-bring-advanced-ev-charging-solutions-to-canada	Foreseeson Partners with InCharge Energy to Bring Advanced EV Charging Solutions to Canada	7	250.0% ↑	12	300.0% ↑	42%	25.0% ↑
20.	Others		149	14,800.0% ↑	283	6,975.0% ↑	50%	-33.6% ↓



Top Geo Locations by City

	City	Region	New users ▾	% Δ	Sessions	% Δ	Engagement rate	% Δ
1.	Ashburn	Virginia	359	22.5% ↑	358	20.9% ↑	21.23%	-29.4% ↓
2.	Singapore	(not set)	257	-56.4% ↓	258	-56.3% ↓	6.59%	34.1% ↑
3.	New York	New York	163	232.7% ↑	165	194.6% ↑	9.7%	-54.7% ↓
4.	Vancouver	British Columbia	132	-2.2% ↓	223	2.8% ↑	57.85%	-2.7% ↓
5.	Dallas	Texas	118	436.4% ↑	123	412.5% ↑	2.44%	-70.7% ↓
6.	Toronto	Ontario	109	4.8% ↑	132	3.9% ↑	64.39%	31.9% ↑
7.	Boardman	Oregon	87	-31.0% ↓	87	-31.0% ↓	18.39%	15.9% ↑
8.	Los Angeles	California	77	102.6% ↑	81	80.0% ↑	14.81%	-55.6% ↓
9.	Montreal	Quebec	64	45.5% ↑	92	41.5% ↑	51.09%	-14.9% ↓
10.	Leesburg	Virginia	52	300.0% ↑	52	300.0% ↑	1.92%	-
11.	Beijing	Beijing	47	-6.0% ↓	47	-6.0% ↓	8.51%	-39.2% ↓
12.	Surrey	British Columbia	46	-25.8% ↓	78	-27.1% ↓	64.1%	3.9% ↑
13.	Richmond	British Columbia	44	-29.0% ↓	143	-27.0% ↓	69.23%	31.7% ↑
14.	Seattle	Washington	38	660.0% ↑	38	280.0% ↑	7.89%	-60.5% ↓
15.	Orem	Utah	37	311.1% ↑	37	311.1% ↑	0%	-100.0% ↓
16.	Burnaby	British Columbia	36	12.5% ↑	56	-5.1% ↓	62.5%	19.0% ↑
17.	Warsaw	Masovian Voivodes...	36	800.0% ↑	36	800.0% ↑	0%	-
18.	Mumbai	Maharashtra	30	172.7% ↑	30	150.0% ↑	16.67%	-50.0% ↓
19.	Calgary	Alberta	28	12.0% ↑	41	13.9% ↑	68.29%	29.4% ↑
20.	Denver	Colorado	25	733.3% ↑	30	900.0% ↑	6.67%	-80.0% ↓
21.	Santa Clara	California	25	56.3% ↑	25	47.1% ↑	4%	-32.0% ↓
22.	Shinjuku City	Tokyo	25	212.5% ↑	26	188.9% ↑	3.85%	-88.5% ↓
23.	Des Moines	Iowa	24	2,300.0% ↑	24	2,300.0% ↑	33.33%	-66.7% ↓
24.	Sao Paulo	State of Sao Paulo	23	1,050.0% ↑	24	500.0% ↑	16.67%	-66.7% ↓
25.	Others		1K	52,150.0% ↑	1.3K	65,350.0% ↑	47.52%	-

**Current Year *vs.*
Previous Year**



Traffic KPIs

Total users
3.4K
↑ 87.2%

Sessions
3.9K
↑ 64.0%

New users
3.3K
↑ 92.3%

KEY EVENTS (Filtered)

From All Sources via Google Analytics

	Event name	Event count ▾	% Δ
1.	Clicked on sales@foreseeson.com	62	-
2.	Clicked on info@foreseeson.com	51	-
3.	EMS Form Submission (Thank You Page)	17	-
4.	Contact Us Form Submission (Thank You Pa	1	-

Grand total	131	-
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[View detailed key event activity here in Google Analytics.](#)

Engagement KPIs

Avg. session duration
01:16
↓ -40.4%

Engaged sessions
1.3K
↑ 17.8%

Engagement rate
34.4%
↓ -28.2%

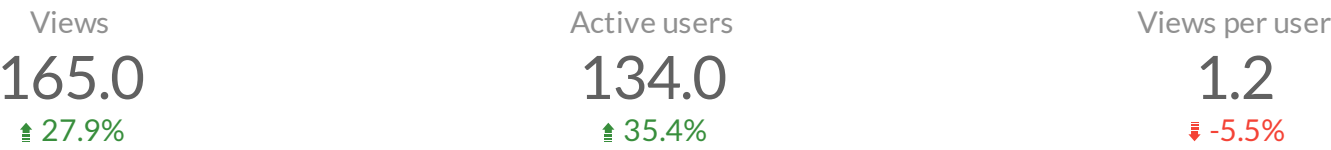
Top Traffic Channels

	Default channel	New users ▾	% Δ	Sessions	% Δ	Engagement rate	% Δ	Key events (All)	% Δ
1.	Organic Search	1.6K	187.0% ↑	1.9K	92.9% ↑	26.03%	-60.5% ↓	384	47.7% ↑
2.	Direct	1.3K	70.0% ↑	1.5K	61.6% ↑	31.99%	23.3% ↑	474	438.6% ↑
3.	Paid Search	240	-1.6% ↓	277	8.2% ↑	92.06%	55.0% ↑	629	5,618.2% ↑
4.	Referral	62	37.8% ↑	126	80.0% ↑	57.14%	-4.8% ↓	69	1,625.0% ↑
5.	Organic Social	14	27.3% ↑	15	-46.4% ↓	53.33%	-21.4% ↓	4	33.3% ↑
	Grand total	3.3K	92.3% ↑	3.9K	64.0% ↑	34.37%	-28.2% ↓	1.6K	331.7% ↑

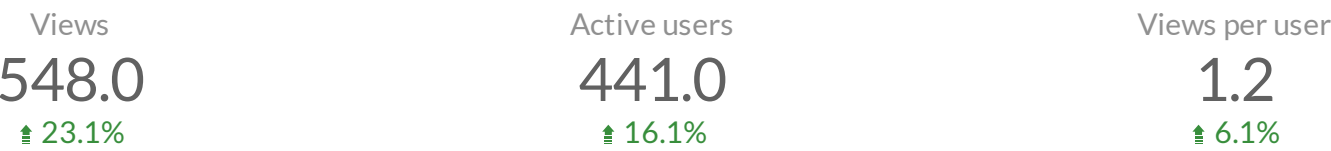
Top Website Pages – Overview

	Page title	Page path	New use... ▾	% Δ	Sessions	% Δ
1.	Foreseeson Technology Inc Green Energy, EMS ...	/	1.1K	-	1.4K	-
2.	Chinese EVs Are Coming to Canada - And Your C...	/news/chinese-evs-are-coming-to-canada---and-y...	747	-	749	-
3.	IT Distribution Services	/it-distribution-services	375	21.0% ↑	484	16.6% ↑
4.	Contact Us – Foreseeson Technology Inc.	/contact-us	145	158.9% ↑	351	33.5% ↑
5.	Electric Vehicle Charging and Services	/ev-charging-solutions	110	1,275.0% ↑	189	61.5% ↑
6.	News – Foreseeson Technology Inc.	/news	106	231.3% ↑	153	64.5% ↑
7.	How to monetize carbon credits from EV Charging	/news/how-to-monetize-carbon-credits-from-ev-...	101	-	103	-
8.	About – Foreseeson Technology Inc.	/about	98	92.2% ↑	284	-16.0% ↓
9.	Foreseeson Enhances Manufacturing Efficiency ...	/news/foreseeson-enhances-manufacturing-effici...	95	-	99	-
10.	Others		462	-	787	-
	Grand total		3.3K	92.3% ↑	3.9K	64.0% ↑

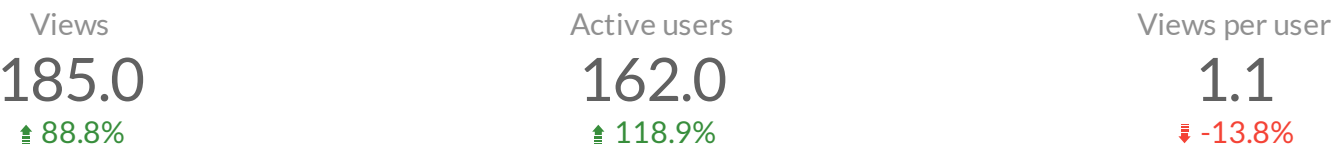
Electronics Manufacturing Services



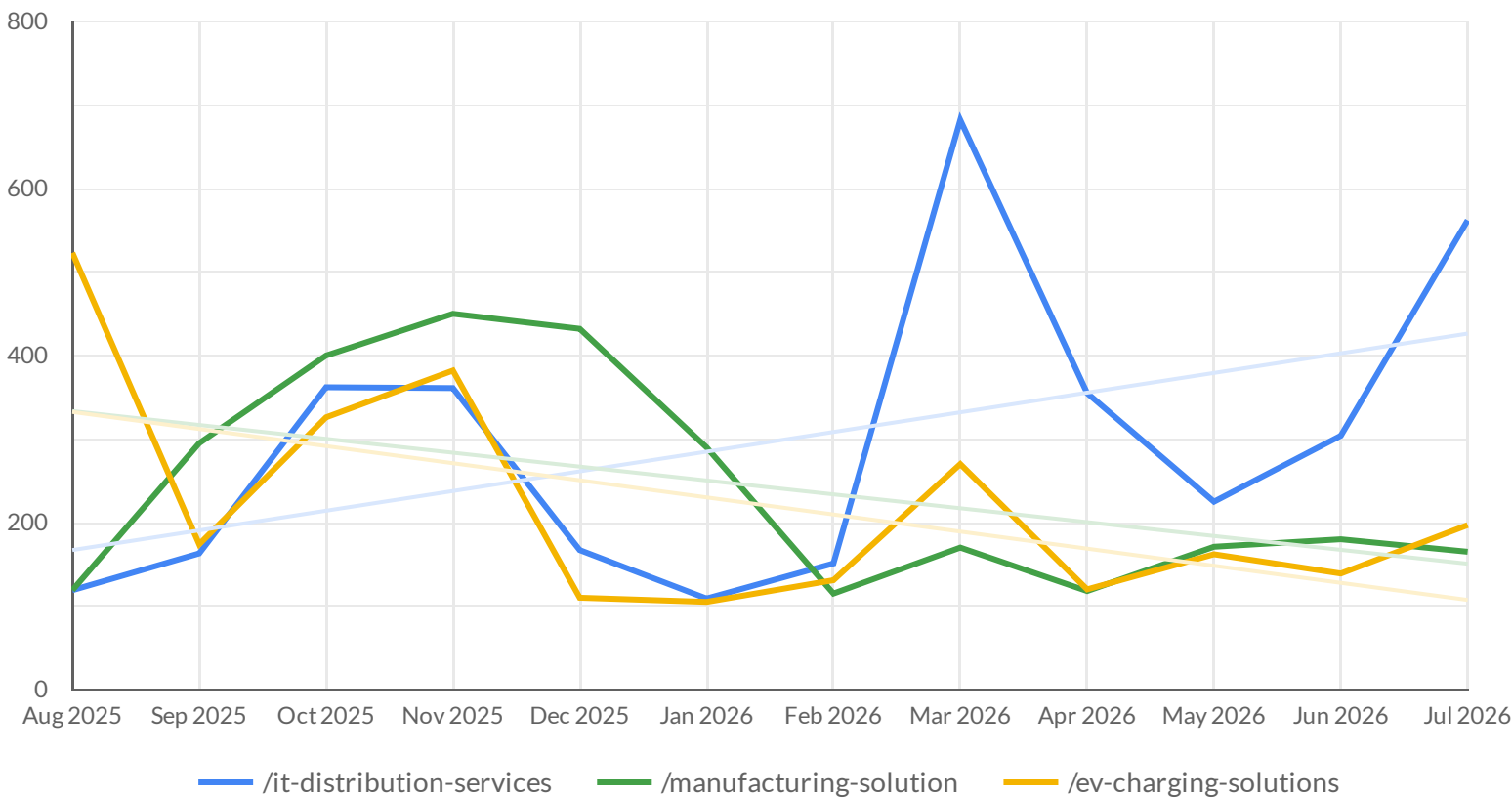
IT Distribution



EV Chargers & Carbon Credits



Services Views by Month for Previous 12 Months



Overview of Trends

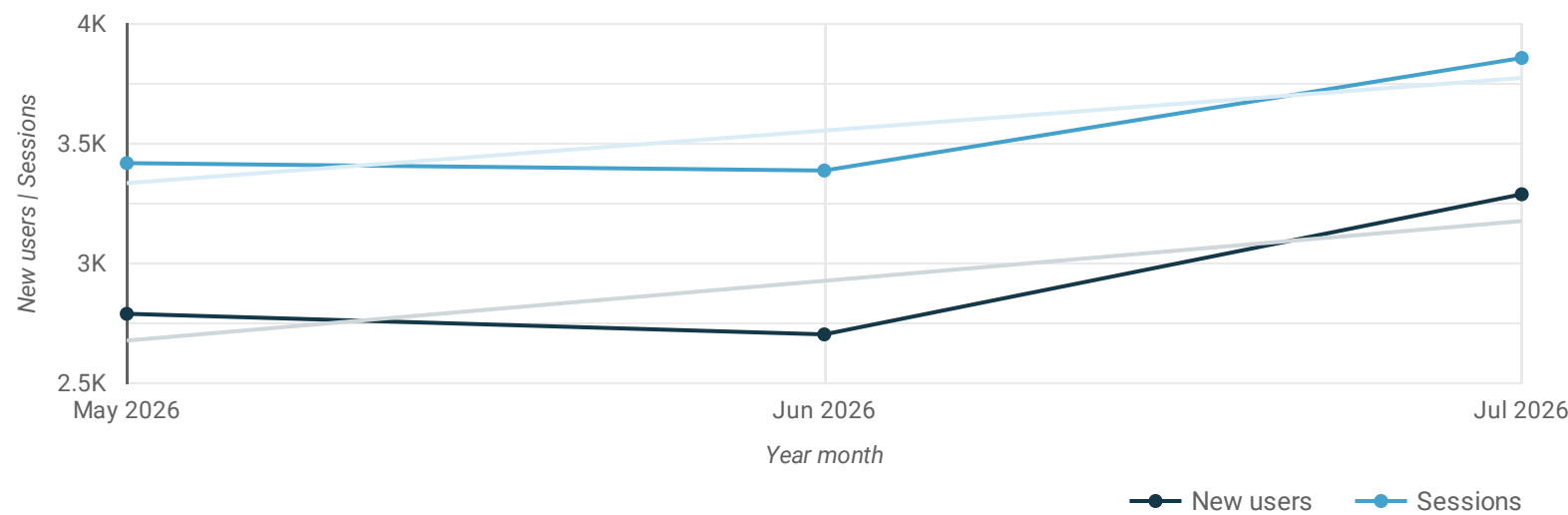


3-Month Trend Report – All Traffic

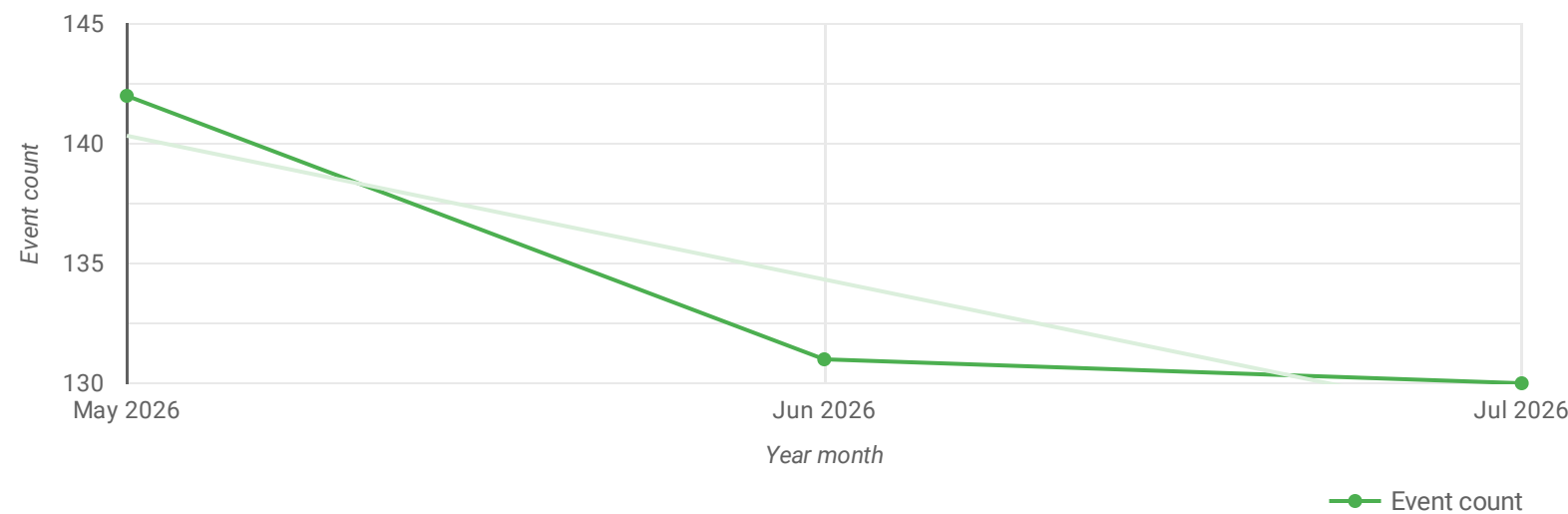
Foreseeson

Jul 1, 2026 - Jul 31, 2026
Last three MONTHS

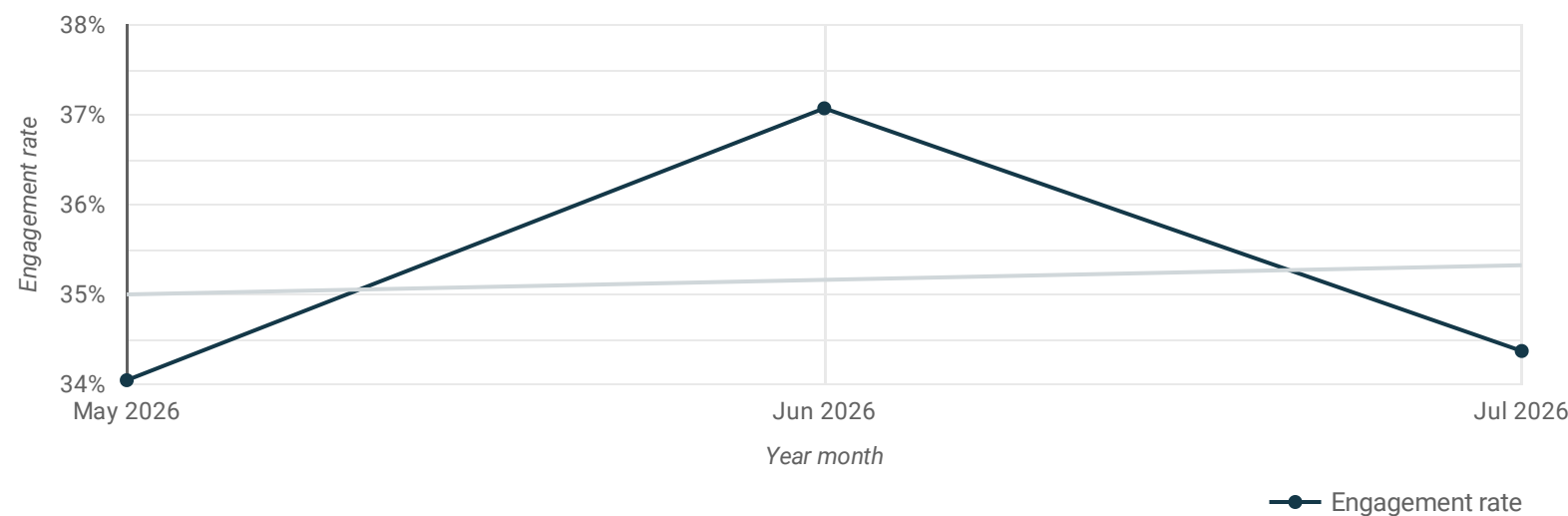
Website Users / Sessions Trends - Last 3 Months



Key Events (Filtered) - Last 3 Months



Website Engagement Trends: Engagement Rate - Last 3 Months

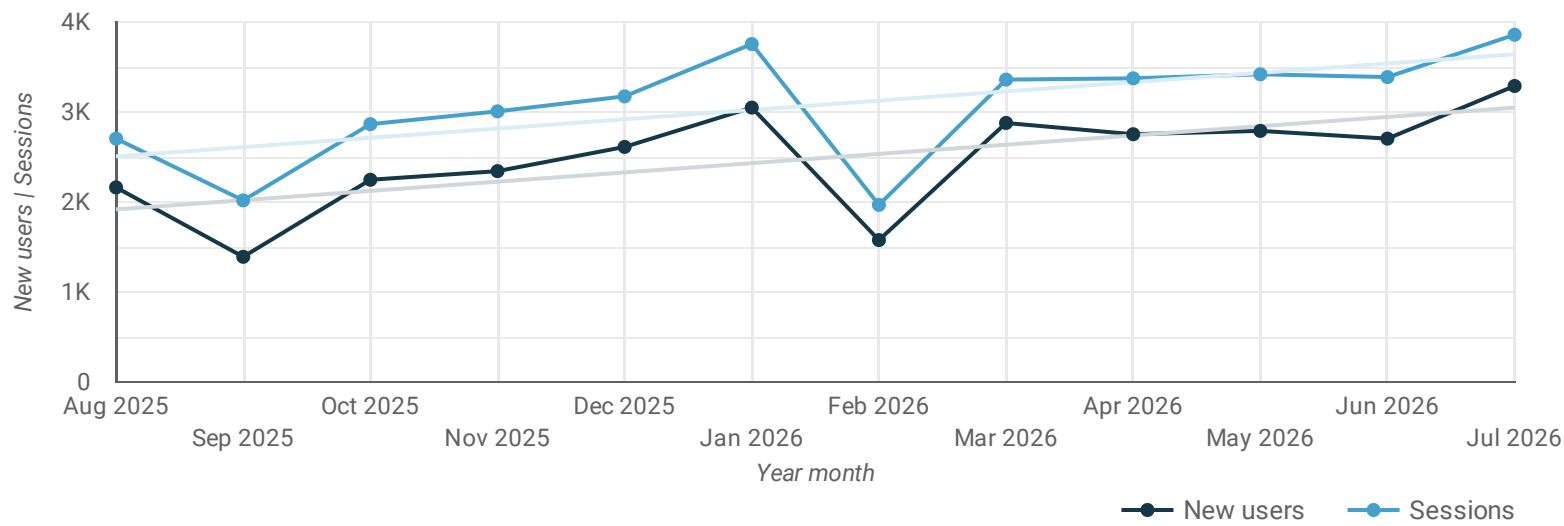


12-Month Trend Report – All Traffic

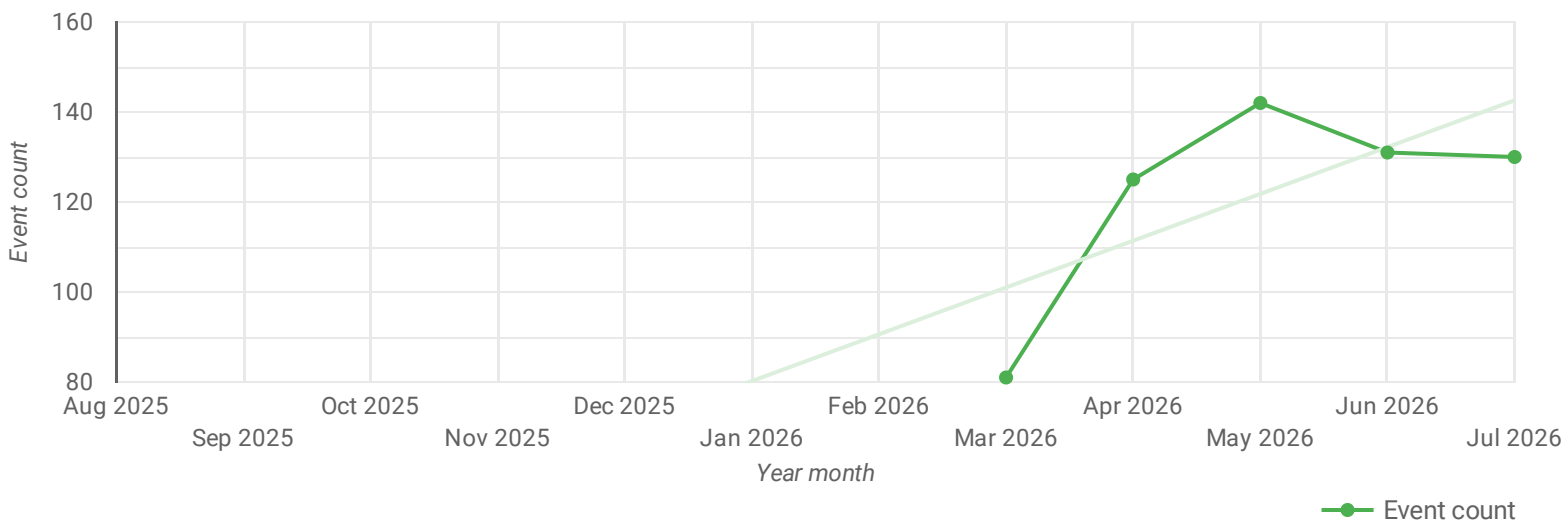
Foreseeson

Jul 1, 2026 - Jul 31, 2026
Last 12 MONTHS

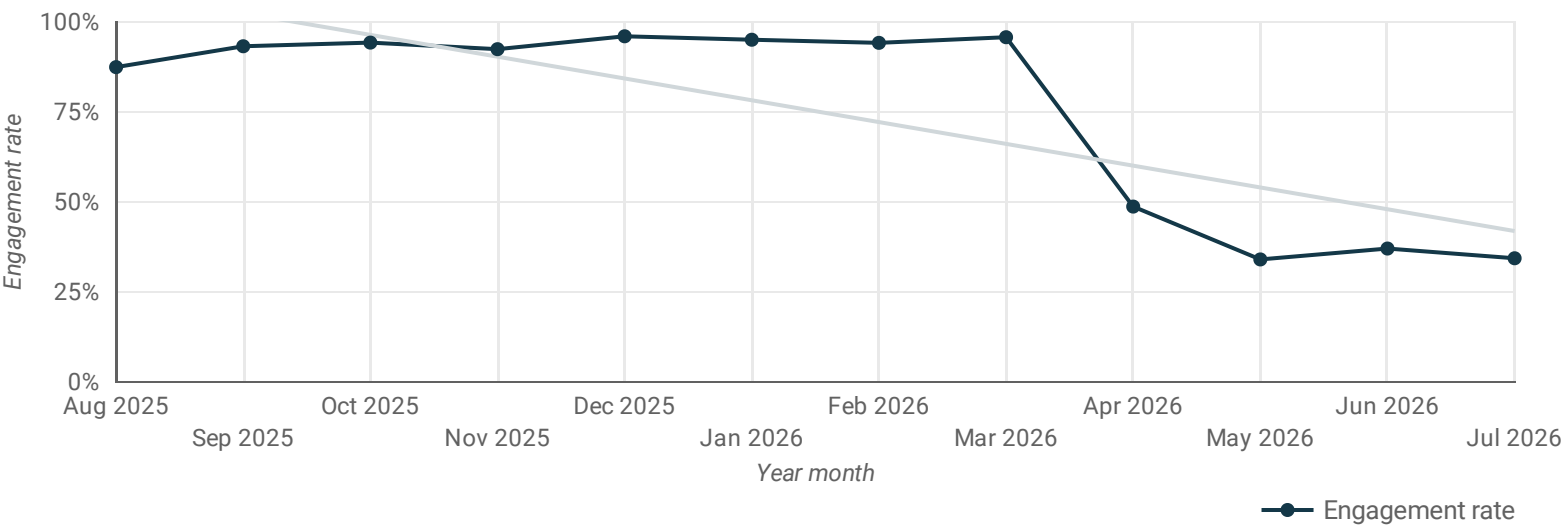
Website Users / Sessions Trends – Last 12 Months



Key Events (Filtered) – Last 12 Months



Website Engagement Trends: Engagement Rate – Last 12 Months



Organic Performance



Clicks

186.0

↓ -44.1% from previous month

Impressions

5.6K

↑ 11.1% from previous month

Average Position

10.5

↑ 21.2% from previous month

Site CTR

3.3%

↓ -49.7% from previous month

Top 5 Overall Organic Queries

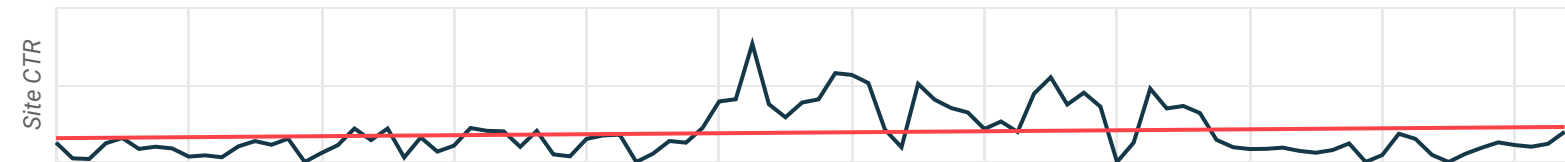
	Query	Clicks 1	% Δ	Imp. 2	% Δ	CTR	% Δ	Position	% Δ
1.	foreseeson technology inc	41	-46.1% ↓	251	-15.8% ↓	16.33%	-36.0% ↓	1.36	7.7% ↑
2.	foreseeson	33	-47.6% ↓	270	-8.8% ↓	12.22%	-42.6% ↓	4.01	84.4% ↑
3.	foreseeson technology	13	-59.4% ↓	112	-24.3% ↓	11.61%	-46.3% ↓	1.34	-9.9% ↓
4.	foreseeson technology inc.	11	83.3% ↑	47	-19.0% ↓	23.4%	126.2% ↑	1.19	-1.3% ↓
5.	foreseeson gmbh	3	-50.0% ↓	36	5.9% ↑	8.33%	-52.8% ↓	2.28	-14.9% ↓
	Grand total	186	-44.1% ↓	5,557	11.1% ↑	3.35%	-49.7% ↓	10.5	21.2% ↑

Top Non-Brand Organic Queries

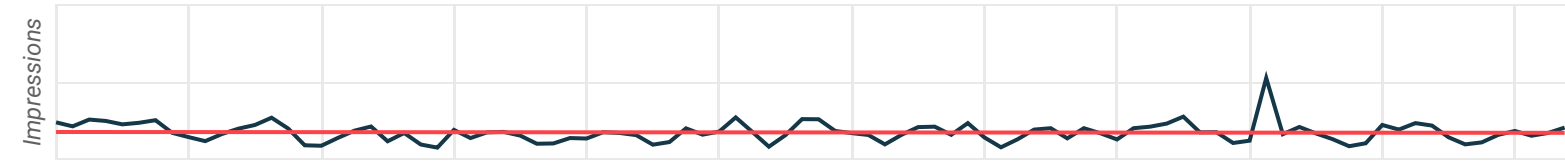
Excludes queries containing "Foreseeson"

	Query	Clicks 1	% Δ	Imp. 2	% Δ	CTR	% Δ	Position	% Δ
1.	forseeson	3	-57.1% ↓	32	39.1% ↑	9.38%	-69.2% ↓	2.03	94.7% ↑
2.	foreseen technology	3	-72.7% ↓	19	-47.2% ↓	15.79%	-48.3% ↓	1.37	33.1% ↑
3.	electronic manufacturing services	0	-	101	48.5% ↑	0%	-	7.07	0.1% ↑
4.	electronics manufacturing services	0	-	69	16.9% ↑	0%	-	5.33	6.3% ↑
5.	it security distribution	0	-	62	-11.4% ↓	0%	-	27.19	7.3% ↑
	Grand total	6	-81.3% ↓	1,369	23.3% ↑	0.44%	-84.8% ↓	19.62	10.5% ↑

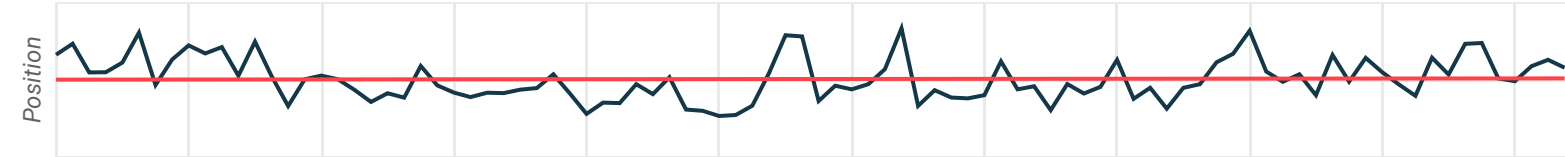
Organic CTR - Last 3 Months



Organic Impressions - Last 3 Months



Average Position - Last 3 Months



Top Performing Organic Queries (Branded + Non-Branded) vs. Previous Month

	Query	Clicks 1 ▾	% Δ	Imp. 2 ▾	% Δ	CTR	% Δ	Position	% Δ
1.	foreseeson technology inc	41	-46.1% ↓	251	-15.8% ↓	16.33%	-36.0% ↓	1.36	7.7% ↑
2.	foreseeson	33	-47.6% ↓	270	-8.8% ↓	12.22%	-42.6% ↓	4.01	84.4% ↑
3.	foreseeson technology	13	-59.4% ↓	112	-24.3% ↓	11.61%	-46.3% ↓	1.34	-9.9% ↓
4.	foreseeson technology inc.	11	83.3% ↑	47	-19.0% ↓	23.4%	126.2% ↑	1.19	-1.3% ↓
5.	foreseeson gmbh	3	-50.0% ↓	36	5.9% ↑	8.33%	-52.8% ↓	2.28	-14.9% ↓
6.	foreseeson	3	-57.1% ↓	32	39.1% ↑	9.38%	-69.2% ↓	2.03	94.7% ↑
7.	foreseen technology	3	-72.7% ↓	19	-47.2% ↓	15.79%	-48.3% ↓	1.37	33.1% ↑
8.	electronic manufacturing services	0	-	101	48.5% ↑	0%	-	7.07	0.1% ↑
9.	electronics manufacturing services	0	-	69	16.9% ↑	0%	-	5.33	6.3% ↑
10.	foreseeson fme3203d	0	-	63	103.2% ↑	0%	-	8.59	26.8% ↑
11.	it security distribution	0	-	62	-11.4% ↓	0%	-	27.19	7.3% ↑
12.	major maker of electric vehicle supply equipment	0	-	61	-	0%	-	6.67	-
13.	foreseeson fse2101d	0	-	54	54.3% ↑	0%	-	6.37	-13.2% ↓
14.	foreseeson fsl5501d	0	-	49	157.9% ↑	0%	-	7.96	10.4% ↑
15.	foreseeson fme3204dgc	0	-	48	118.2% ↑	0%	-	7.65	18.5% ↑
16.	foreseeson fsp3102d	0	-	48	166.7% ↑	0%	-	8.15	11.1% ↑
17.	foreseeson fme2701d	0	-	47	11.9% ↑	0%	-	8.15	-1.9% ↓
18.	foreseeson fmf3101d	0	-	45	114.3% ↑	0%	-	7.96	24.7% ↑
19.	fortinet distributors	0	-	45	114.3% ↑	0%	-	37	19.7% ↑
20.	foreseeson fmf3101dg	0	-	44	144.4% ↑	0%	-	6.57	-3.9% ↓
21.	distribution it services ontario	0	-	40	-	0%	-	6.33	-
22.	electronic manufacturing services for display technology	0	-	40	-	0%	-	7.03	-
23.	foreseeson fmf2701d	0	-	40	17.6% ↑	0%	-	8.88	-25.1% ↓
24.	byd richmond bc	0	-	39	56.0% ↑	0%	-	10.44	31.1% ↑
25.	Others	0	-	990	4,025.0...	0%	-	23.15	1.8% ↑

EVSE Snapshot



Traffic KPIs

Total users

666.0

📈 N/A

Sessions

769.0

📈 N/A

New users

667.0

No data

KEY EVENTS (Filtered)

From All Sources via Google Analytics

Event name	Event count	% Δ
1. Contact Us Form Submission (Thank You Pa	4	-
Grand total	4	-

[View detailed key event activity here in Google Analytics.](#)

Engagement KPIs

Avg. session duration

01:31

📈 N/A

Engaged sessions

242.0

📈 N/A

Engagement rate

31.5%

No data

Top Traffic Channels

	Default channel	New users	% Δ	Sessions	% Δ	Engagement rate	% Δ	Key events (All)	% Δ
1.	Direct	448	-	490	-	16.12%	-	0	-
2.	Organic Search	133	-	179	-	60.34%	-	0	-
3.	Paid Search	64	-	68	-	48.53%	-	0	-
4.	Referral	18	-	29	-	72.41%	-	0	-
5.	Display	2	-	2	-	0%	-	0	-
	Grand total	667	-	769	-	31.47%	-	0	-

Top Website Pages – Overview

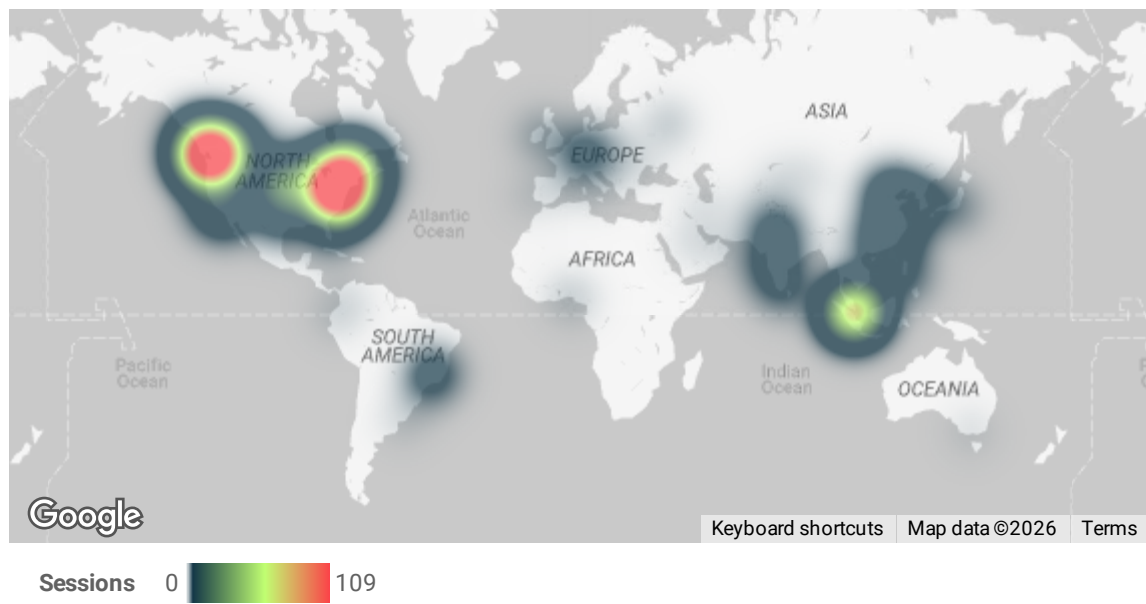
	Page title	Page path	New use...	% Δ	Sessions	% Δ
1.	Foreseeson Technology Inc Green Energy, EMS ...	/	269	-	326	-
2.	HOME Foreseeson EV Charging Solutions	/	121	-	137	-
3.	CHARGEPOINT Foreseeson EVSE	/chargepoint-solutions/	68	-	77	-
4.	IT Distribution Services	/it-distribution-services	34	-	50	-
5.	About – Foreseeson Technology Inc.	/about	25	-	61	-
6.	News – Foreseeson Technology Inc.	/news	22	-	42	-
7.	Electronics Manufacturing Services	/manufacturing-solution	11	-	30	-
8.	Fortinet Microsite	/fortinet	10	-	17	-
9.	Electric Vehicle Charging and Services	/ev-charging-solutions	8	-	25	-
10.	Others		99	-	203	-
	Grand total		667	-	769	-

Top Campaign & Referral Sources – Detailed

	Channel	Source/medium	Campaign	New users	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	Direct	(direct) / (none)	(direct)	448	-	490	-	16.12%	-
2.	Organic Search	google / organic	(organic)	115	-	154	-	60.39%	-
3.	Paid Search	google / cpc	260724 EVSE Δ RTM	58	-	62	-	53.23%	-
4.	Organic Search	bing / organic	(organic)	15	-	22	-	63.64%	-
5.	Paid Search	google / cpc	(not set)	6	-	6	-	0%	-
6.	Referral	foreseeson.com / referral	(referral)	5	-	12	-	83.33%	-
7.	Organic Search	duckduckgo / organic	(organic)	2	-	2	-	50%	-
8.	Referral	orizon.co / referral	(referral)	2	-	2	-	50%	-
9.	Display	google / cpc	260724 EVSE Δ RTM	2	-	2	-	0%	-
10.	Referral	canva.com / referral	(referral)	1	-	3	-	66.67%	-
11.	Organic Social	t.co / referral	(referral)	1	-	1	-	100%	-
12.	Referral	app.contify.com / referral	(referral)	1	-	1	-	100%	-
13.	Referral	beststartup.ca / referral	(referral)	1	-	1	-	100%	-
14.	Referral	ensun.io / referral	(referral)	1	-	1	-	100%	-
15.	Referral	search.brave.com / referral	(referral)	1	-	1	-	100%	-
16.	Referral	spokeo.com / referral	(referral)	1	-	1	-	100%	-
17.	Referral	teams.public.onecdn. static.microsoft / referral	(referral)	1	-	1	-	100%	-
18.	Referral	thomasnet.com / referral	(referral)	1	-	1	-	100%	-
19.	Cross-network	(data not available)	(cross-network)	1	-	1	-	0%	-
20.	Organic Search	yandex.ru / referral	(referral)	1	-	1	-	0%	-
21.	Referral	link.edgepilot.com / referral	(referral)	1	-	1	-	0%	-
22.	Referral	x.com / referral	(referral)	1	-	1	-	0%	-
23.	Referral	ya.ru / referral	(referral)	1	-	1	-	0%	-
24.	Referral	app.keywordinsights. ai / referral	(referral)	0	-	2	-	50%	-

Top Website Pages – Detailed

	Page path	Page title	New users	% Δ	Sessions	% Δ	Eng. rate	% Δ
1.	/	Foreseeson Technology Inc Green Energy, EMS & IT Solutions	269	-	326	-	42.94%	-
2.	/	HOME Foreseeson EV Charging Solutions	121	-	137	-	24.82%	-
3.	/chargepoint-solutions/	CHARGEPOINT Foreseeson EVSE	68	-	77	-	50.65%	-
4.	/it-distribution-services	IT Distribution Services	34	-	50	-	38%	-
5.	/about	About – Foreseeson Technology Inc.	25	-	61	-	68.85%	-
6.	/news	News – Foreseeson Technology Inc.	22	-	42	-	42.86%	-
7.	/manufacturing-solution	Electronics Manufacturing Services	11	-	30	-	56.67%	-
8.	/fortinet	Fortinet Microsite	10	-	17	-	35.29%	-
9.	/ev-charging-solutions	Electric Vehicle Charging and Services	8	-	25	-	68%	-
10.	/contact-us	Contact Us – Foreseeson Technology Inc.	7	-	41	-	78.05%	-
11.	/news/foreseeson-evse-booth-at-buildex-2022	Foreseeson EVSE Booth at Buildex 2022	6	-	6	-	0%	-
12.	/for-business/	For Business Foreseeson EVSE	5	-	14	-	71.43%	-
13.	/capabilities	Capabilities – Foreseeson Technology Inc.	4	-	32	-	81.25%	-
14.	/carboncredits/	CARBON CREDITS Foreseeson EVSE	4	-	12	-	58.33%	-
15.	/about-us/	ABOUT US Foreseeson EVSE	4	-	8	-	50%	-
16.	/new/	NEWS Foreseeson EVSE	4	-	5	-	80%	-
17.	/news/the-great-flux-war-navigating-no-clean-vs-water-soluble-solder-in-2026	The Great Flux War: Navigating No-Clean vs. Water-Soluble Solder in 2026	2	-	6	-	83.33%	-
18.	/news/chinese-evs-are-coming-to-canada---and-your-charging-infrastructure-needs-to-be-ready	Chinese EVs Are Coming to Canada - And Your Charging Infrastructure Needs to Be Ready.	2	-	3	-	66.67%	-
19.	/news/how-to-monetize-carbon-credits-from-ev-charging	How to monetize carbon credits from EV Charging	2	-	3	-	66.67%	-
20.	Others		59	-	97	-	40.21%	-



Top Geo Locations by City

	City	Region	New users	% Δ	Sessions	% Δ	Engagement rate ▾	% Δ
1.	Saint-Eustache	Quebec	1	-	1	-	100%	-
2.	Sherbrooke	Quebec	1	-	1	-	100%	-
3.	St. Albert	Alberta	1	-	1	-	100%	-
4.	Zilina	Zilina Region	1	-	1	-	100%	-
5.	Wroclaw	Lower Silesian Voiv...	1	-	1	-	100%	-
6.	Regina	Saskatchewan	1	-	1	-	100%	-
7.	Penticton	British Columbia	1	-	1	-	100%	-
8.	Markham	Ontario	3	-	3	-	100%	-
9.	Bengaluru	Karnataka	2	-	2	-	100%	-
10.	Courtenay	British Columbia	2	-	2	-	100%	-
11.	Elektrostal	Moscow Oblast	2	-	2	-	100%	-
12.	Windsor	Ontario	0	-	1	-	100%	-
13.	White Rock	British Columbia	1	-	1	-	100%	-
14.	Warri	Delta	1	-	1	-	100%	-
15.	Vaughan	Ontario	1	-	1	-	100%	-
16.	Vanderhoof	British Columbia	1	-	1	-	100%	-
17.	Val-d'Or	Quebec	1	-	1	-	100%	-
18.	Salmon Arm	British Columbia	2	-	2	-	100%	-
19.	Trois-Pistoles	Quebec	1	-	1	-	100%	-
20.	St. Catharines	Ontario	1	-	1	-	100%	-
21.	Ahmedabad	Gujarat	1	-	1	-	100%	-
22.	Simi Valley	California	1	-	1	-	100%	-
23.	Atlanta	Georgia	1	-	1	-	100%	-
24.	Banjiao District	New Taipei City	0	-	1	-	100%	-
25.	Others		596	-	698	-	30.09%	-

Ads Performance



Clicks

341

288% from previous month

Cost

\$5K

258.9% from previous month

Impressions

7.5K

496.9% from previous month

CTR

4.55%

-35.1% from previous month

Top Key Actions from Google Ads

Key Activity	Conversions
1. Foreseeson Corporate (web) Clicked on sales@foreseeson.com	21
2. Foreseeson Corporate (web) Clicked on info@foreseeson.com	12
3. Foreseeson Corporate (web) EMS Form Submission (Thank You Page)	6
4. Submitted EVSE Form (Thank You Page)	1

Top Performing Campaigns & Ad Groups

Excludes 0 Impression Campaigns

	Campaign	Ad group	Clicks	CTR	Conversions
1.	260617 ITD/MSSD Δ RTM	Fortinet	84	3.89%	5
2.	260617 ITD/MSSD Δ RTM	Network Infrastructure & Hardware	74	7.21%	30
3.	260724 EVSE Δ RTM	ChargePoint	66	3.52%	1
4.	260617 ITD/MSSD Δ RTM	MSSP & MSSD Partner Programs	59	4.03%	3
5.	260617 ITD/MSSD Δ RTM	Cybersecurity & IT Security	58	5.99%	1

Top 20 Performing Keywords *Grand Total is for All Ad Groups*

	Search keyword	Campaign	Ad group	Clicks ▾	% Δ	Impressions	Conversions
1.	chargepoint evse	260724 EVSE Δ RTM	ChargePoint	53	-	1,559	1
2.	it solutions distributor	260617 ITD/MSSD Δ RTM	MSSP & MSSD Partner Pro...	47	-	1,317	3
3.	it hardware distributor	260617 ITD/MSSD Δ RTM	Network Infrastructure & ...	44	4,300.0% ↑	580	24
4.	fortinet security distributor	260617 ITD/MSSD Δ RTM	Fortinet	35	337.5% ↑	847	0
5.	cybersecurity distributor	260617 ITD/MSSD Δ RTM	Cybersecurity & IT Security	32	255.6% ↑	607	1
6.	network hardware distribu...	260617 ITD/MSSD Δ RTM	Network Infrastructure & ...	27	-	356	6
7.	fortinet distributor	260617 ITD/MSSD Δ RTM	Fortinet	22	340.0% ↑	574	5
8.	fortinet partner program	260617 ITD/MSSD Δ RTM	Fortinet	16	-15.8% ↓	406	0
9.	security software distributor	260617 ITD/MSSD Δ RTM	Cybersecurity & IT Security	13	-	129	0
10.	managed security services ...	260617 ITD/MSSD Δ RTM	MSSP & MSSD Partner Pro...	12	-	130	0
11.	it security distributor	260617 ITD/MSSD Δ RTM	Cybersecurity & IT Security	11	-	223	0
12.	fortinet reseller program	260617 ITD/MSSD Δ RTM	Fortinet	9	350.0% ↑	319	0
13.	foreseeson chargepoint	260724 EVSE Δ RTM	ChargePoint	6	-	102	0
14.	commercial ev charger inst...	260724 EVSE Δ RTM	ChargePoint	3	-	25	0
15.	strata ev charging installati...	260724 EVSE Δ RTM	ChargePoint	2	-	25	0
16.	network security distributor	260617 ITD/MSSD Δ RTM	Cybersecurity & IT Security	2	-	10	0
17.	wholesale fortinet solutions	260617 ITD/MSSD Δ RTM	Fortinet	2	-95.1% ↓	6	0
18.	enterprise networking distr...	260617 ITD/MSSD Δ RTM	Network Infrastructure & ...	2	-	84	0
19.	commercial ev charging con...	260724 EVSE Δ RTM	ChargePoint	1	-	35	0
20.	server distributor canada	260617 ITD/MSSD Δ RTM	Network Infrastructure & ...	1	-	7	0
Grand total				341	287.5% ↑	7,491	40

Top 10 Cities & Campaigns

	City	Region	Campaign	Clicks ▾	% Δ	CTR	Conversions
1.	Toronto	Ontario	260617 ITD/MSSD Δ RTM	29	262.5% ↑	4.29%	12
2.	Calgary	Alberta	260617 ITD/MSSD Δ RTM	17	750.0% ↑	5.25%	0
3.	Montreal	Quebec	260617 ITD/MSSD Δ RTM	16	6.7% ↑	7.45%	1
4.	Mississauga	Ontario	260617 ITD/MSSD Δ RTM	10	400.0% ↑	4.98%	4
5.	Ottawa	Ontario	260617 ITD/MSSD Δ RTM	10	100.0% ↑	3.01%	0
6.	Richmond	British Colum...	260617 ITD/MSSD Δ RTM	9	350.0% ↑	7.76%	0
7.	Winnipeg	Manitoba	260617 ITD/MSSD Δ RTM	9	-	10.59%	3
8.	Richmond Hill	Ontario	260617 ITD/MSSD Δ RTM	8	-	14.04%	0
9.	Burnaby	British Colum...	260617 ITD/MSSD Δ RTM	7	-	6.09%	0
10.	Windsor	Ontario	260617 ITD/MSSD Δ RTM	6	-	10.53%	3
Grand total				341	287.5% ↑	4.55%	40

**Thank
You**

