

BRAND GUIDE

MINIMAL BRAND IDENTITY GUIDELINES



Presentation are communication tools that can be used as demonstrations, lectures, reports, and more. it is mostly presented before an audience.



WELCOME

FORESEESON INNOVATION FUND



This brand guideline defines how we look, speak, and connect. It's a framework for clarity ensuring every detail feels unmistakably like us. Simple. Consistent. Modern.

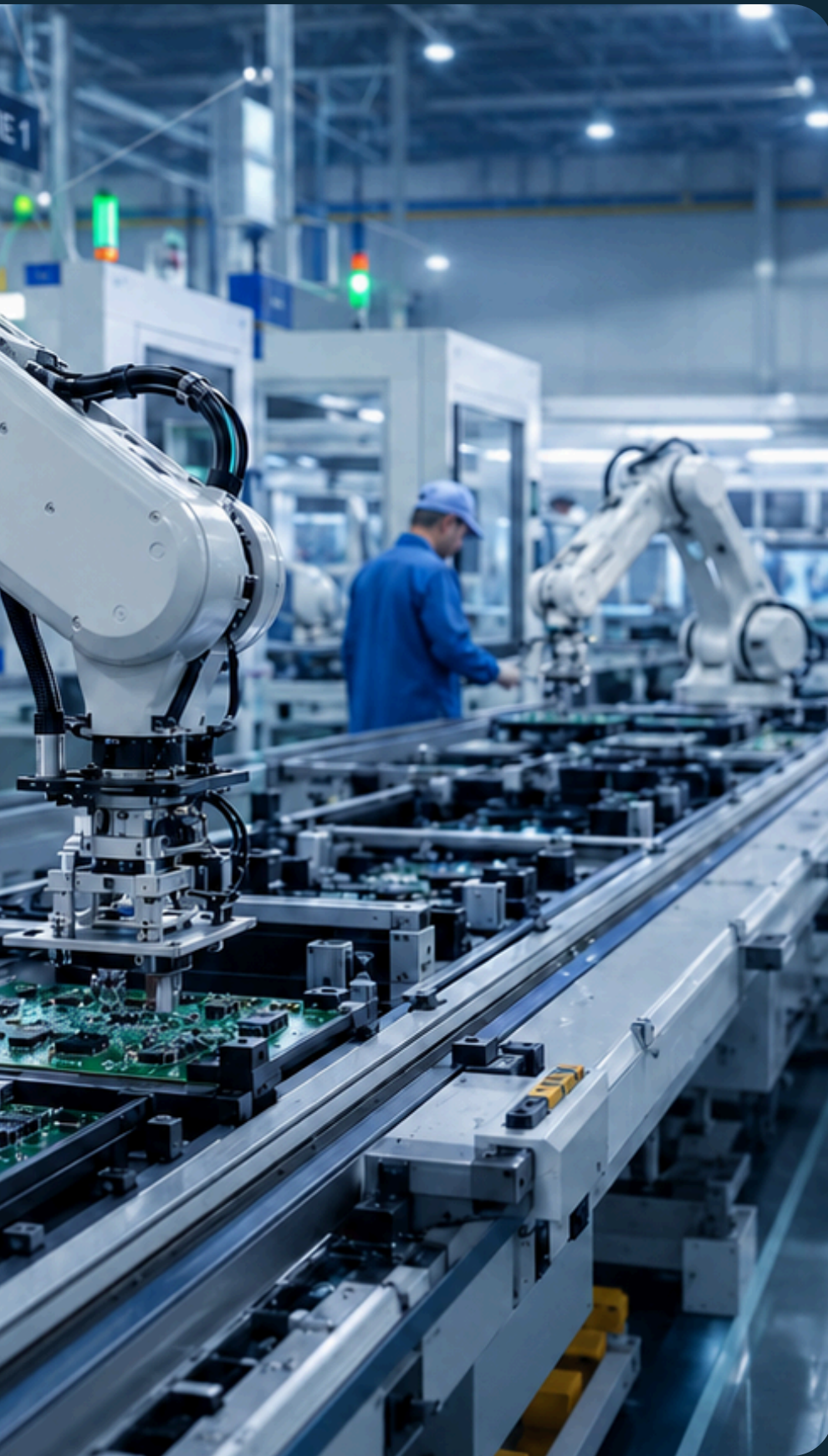


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This guide establishes the standards that ensure Foreseeson Innovation Fund communicates with consistency, clarity, and credibility.

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Foreseeson Innovation Fund

What we Build Today,
Lifts Us Tomorrow



Fund Overview

The Foreseeson Innovation Fund (“FIF”) will invest in early-stage technology companies that align with Foreseeson’s core strengths in electronics manufacturing, product design, and go-to-market logistics.

FIF empowers the next generation of innovators by providing both capital and capability bridging the gap between prototype and scalable product.



Our Advantage

Our greatest edge is proximity: before most investors, distributors, or competitors ever see emerging hardware, Foreseeson is already prototyping it, refining it, solving engineering challenges, and preparing it for commercialization.

This early visibility into Canadian innovation gives us a uniquely privileged vantage point into what technologies will scale. Our mission is to capture value at the earliest stage, support the most promising innovators, and invest where our decades of manufacturing insight give us a measurable advantage.



ABOUT LOGO



FIF logo represents clarity, balance, and confidence the core of our brand identity. It is designed to be simple yet distinctive, reflecting our main brand - Foreseeson Technology.



Foreseeson Innovation Fund

LOGO USE



FIF logo represents clarity, balance, and confidence the core of our brand identity. It is designed to be simple yet distinctive, reflecting our main brand - Foreseeson Technology.



Foreseeson
Innovation
Fund



Foreseeson
Innovation
Fund



TYPOGRAPHY

CODEC PRO

Aa

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o
p q r s t u v w x y z

Typography plays a vital role in defining the voice of FIF clean, modern, and confident. We use two primary typefaces to maintain a clear visual hierarchy and consistent communication style

www.builtwithfif.com

OPEN SAUCE

Aa

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p
q r s t u v w x y z

COLOR PALETTE



Color defines the mood and recognition of FIF modern and professional. Our palette reflects balance and sophistication, creating a timeless identity across all applications.

MAIN COLOR

HEX: #0F2837

SECONDARY
COLOR

HEX: #34B28C

THIRD
COLOR

HEX: #F2F5F7

Accelerating the Future of Hardware, Energy & Intelligent Systems

Strategic, Disciplined, Built in Canada



Thank You Very Much

Contact Us

 www.buildwithfif.com
 604.233.0247
 info@foreseeson.com

 Unit 101 - 4460 Jacombs
Road, Richmond BC,
V6V2C5